

# Romy Fröhlich

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3394751/publications.pdf>

Version: 2024-02-01

9  
papers

199  
citations

1684188

5  
h-index

1199594

12  
g-index

13  
all docs

13  
docs citations

13  
times ranked

100  
citing authors

#	ARTICLE	IF	CITATIONS
1	“Are they allowed to do that?” Content and typology of corporate socio-political positioning on TWITTER. A study of DAX-30 companies in Germany. <i>Public Relations Review</i> , 2021, 47, 102113.	3.2	4
2	Between factoids and facts: The application of “evidence” in NGO strategic communication on war and armed conflict. <i>Media, War and Conflict</i> , 2018, 11, 85-106.	1.9	5
3	Far from Fifty-Fifty: Legal Measures and the Relative Lack of Women in Powerful Decision-Making Positions in Germany’s Broadcasting Sector. <i>Journal of Broadcasting and Electronic Media</i> , 2016, 60, 305-330.	1.5	2
4	Book People in Germany: A Study on the Professional Situation and Career Conditions of Men and Women in the German Book Publishing Industry and the Book Trade. <i>Publishing Research Quarterly</i> , 2014, 30, 223-243.	1.2	1
5	Young future PR-professionals: Perceptions of the future occupational field and assessment of current PR education. A survey of tertiary level students in Austria, Germany and Switzerland. <i>Studies in Communication Sciences</i> , 2013, 13, 24-32.	0.4	4
6	What’s the harm in moonlighting? A qualitative survey on the role conflicts of freelance journalists with secondary employment in the field of PR. <i>Media, Culture and Society</i> , 2013, 35, 809-829.	3.1	57
7	Between idiosyncratic self-interests and professional standards: A contribution to the understanding of participatory journalism in Web 2.0. Results from an online survey in Germany. <i>Journalism</i> , 2012, 13, 1041-1063.	2.7	47
8	PR Bunnies Caught in the Agency Ghetto? Gender Stereotypes, Organizational Factors, and Women's Careers in PR Agencies. <i>Journal of Public Relations Research</i> , 2007, 19, 229-254.	2.3	44
9	Bundeswehr, Bündnispolitik und Auslandseinsätze. Die Berichterstattung deutscher Qualitätszeitungen zur Sicherheits- und Verteidigungspolitik 1989 bis 2000. <i>Medien Und Kommunikationswissenschaft</i> , 2005, 53, 277-297.	0.4	5