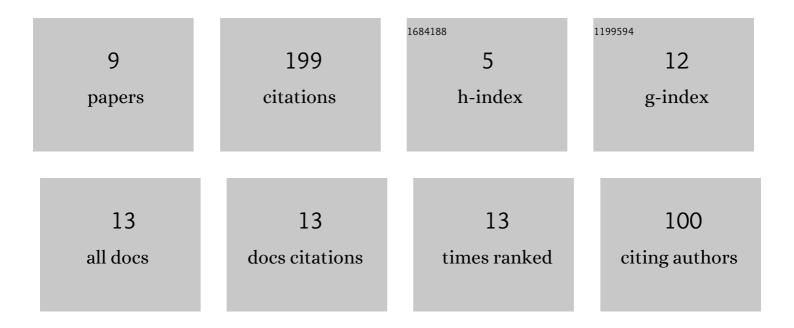
Romy Fröhlich

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/3394751/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	"Are they allowed to do that?―Content and typology of corporate socio-political positioning on TWITTER. A study of DAX-30 companies in Germany. Public Relations Review, 2021, 47, 102113.	3.2	4
2	Between factoids and facts: The application of â€~evidence' in NGO strategic communication on war and armed conflict. Media, War and Conflict, 2018, 11, 85-106.	1.9	5
3	Far from Fifty-Fifty: Legal Measures and the Relative Lack of Women in Powerful Decision-Making Positions in Germany's Broadcasting Sector. Journal of Broadcasting and Electronic Media, 2016, 60, 305-330.	1.5	2
4	Book People in Germany: A Study on the Professional Situation and Career Conditions of Men and Women in the German Book Publishing Industry and the Book Trade. Publishing Research Quarterly, 2014, 30, 223-243.	1.2	1
5	Young future PR-professionals: Perceptions of the future occupational field and assessment of current PR education. A survey of tertiary level students in Austria, Germany and Switzerland. Studies in Communication Sciences, 2013, 13, 24-32.	0.4	4
6	What's the harm in moonlighting? A qualitative survey on the role conflicts of freelance journalists with secondary employment in the field of PR. Media, Culture and Society, 2013, 35, 809-829.	3.1	57
7	Between idiosyncratic self-interests and professional standards: A contribution to the understanding of participatory journalism in Web 2.0. Results from an online survey in Germany. Journalism, 2012, 13, 1041-1063.	2.7	47
8	PR Bunnies Caught in the Agency Ghetto? Gender Stereotypes, Organizational Factors, and Women's Careers in PR Agencies. Journal of Public Relations Research, 2007, 19, 229-254.	2.3	44
9	Bundeswehr, Bündnispolitik und AuslandseinsÃæe. Die Berichterstattung deutscher QualitÃæzeitungen zur Sicherheits- und Verteidigungspolitik 1989 bis 2000. Medien Und Kommunikationswissenschaft, 2005, 53, 277-297.	0.4	5