

Chang-Hyun Jin

List of Publications by Year in Descending Order

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

27
papers

345
citations

10
h-index

18
g-index

28
ext. papers

433
ext. citations

3.8
avg, IF

4.85
L-index

#	Paper	IF	Citations
27	The Role of Consumer Social Capital on Ethical Consumption and Consumer Happiness. <i>SAGE Open</i> , 2022 , 12, 215824402210950	1.5	1
26	The Role of Corporate Ethical Management on Trade Relationship Trust and Commitment: B2B. <i>Sustainability</i> , 2021 , 13, 5290	3.6	0
25	The role of human brands in consumer attitude formation: Anthropomorphized messages and brand authenticity. <i>Cogent Business and Management</i> , 2021 , 8, 1923355	1.6	0
24	The impact of entrepreneurship on managerial innovation capacity: The moderating effects of policy finance and management support. <i>South African Journal of Business Management</i> , 2020 , 51,	0.8	1
23	How Risk Managers Psychological and Social Capital Promotes the Development of Risk-Management Capabilities. <i>Sustainability</i> , 2020 , 12, 4666	3.6	2
22	Predicting the Use of Brand Application Based on a TRAM. <i>International Journal of Human-Computer Interaction</i> , 2020 , 36, 156-171	3.6	4
21	How Collective Intelligence Fosters Incremental Innovation. <i>Journal of Open Innovation: Technology, Market, and Complexity</i> , 2019 , 5, 53	3.7	7
20	The Halo Effect of CSR Activity: Types of CSR Activity and Negative Information Effects. <i>Sustainability</i> , 2019 , 11, 2067	3.6	12
19	The role of gamification in brand app experience: The moderating effects of the 4Rs of app marketing. <i>Cogent Psychology</i> , 2019 , 6, 1576388	1	9
18	The role of sports sponsorship in negative new stories about a brand: Approach the halo effect. <i>Cogent Business and Management</i> , 2019 , 6, 1699284	1.6	0
17	The Role of Ethical Marketing Issues in Consumer-Brand Relationship. <i>Sustainability</i> , 2019 , 11, 6536	3.6	9
16	The effects of creating shared value (CSV) on the consumer self-brand connection: Perspective of sustainable development. <i>Corporate Social Responsibility and Environmental Management</i> , 2018 , 25, 1246-1257 ¹⁵	7.7	15
15	Self-concepts in cyber censorship awareness and privacy risk perceptions: What do cyber asylum-seekers have?. <i>Computers in Human Behavior</i> , 2018 , 80, 379-389	7.7	6
14	The Role of Media Usage on Building Social Capital: Multiculturalism in Korea Case. <i>African and Asian Studies</i> , 2017 , 16, 215-242	0.1	1
13	Retrospection and state of sports marketing and sponsorship research in IJSMS from 1999 to 2015. <i>International Journal of Sports Marketing and Sponsorship</i> , 2017 , 18, 363-379	2.3	7
12	The effect of psychological capital on start-up intention among young start-up entrepreneurs. <i>Chinese Management Studies</i> , 2017 , 11, 707-729	1.8	22
11	The effects of mental simulations, innovativeness on intention to adopt brand application. <i>Computers in Human Behavior</i> , 2016 , 54, 682-690	7.7	13

10	The role of Facebook users' self-systems in generating social relationships and social capital effects. <i>New Media and Society</i> , 2015 , 17, 501-519	3.8	25
9	The moderating effect of social capital and cosmopolitanism on marketing capabilities. <i>Chinese Management Studies</i> , 2015 , 9, 441-466	1.8	7
8	The role of users' motivations in generating social capital building and subjective well-being: The case of social network games. <i>Computers in Human Behavior</i> , 2014 , 39, 29-38	7.7	33
7	Adoption of e-book among college students: The perspective of an integrated TAM. <i>Computers in Human Behavior</i> , 2014 , 41, 471-477	7.7	61
6	The Effect of SNS's Characteristic on Attitude Formation toward Jewelry Product and Jewelry Online Shopping Mall. <i>The Journal of the Korea Contents Association</i> , 2014 , 14, 741-753		
5	The perspective of a revised TRAM on social capital building: The case of Facebook usage. <i>Information and Management</i> , 2013 , 50, 162-168	6.6	62
4	The effects of individual innovativeness on users' adoption of Internet content filtering software and attitudes toward children's Internet use. <i>Computers in Human Behavior</i> , 2013 , 29, 1904-1916	7.7	18
3	The role of animation in the consumer attitude formation: Exploring its implications in the tripartite attitudinal model. <i>Journal of Targeting, Measurement and Analysis for Marketing</i> , 2011 , 19, 99-111		6
2	Satisfaction, corporate credibility, CEO reputation and leadership effects on public relationships. <i>Journal of Targeting, Measurement and Analysis for Marketing</i> , 2011 , 19, 127-140		14
1	An empirical comparison of online advertising in four countries: Cultural characteristics and creative strategies. <i>Journal of Targeting, Measurement and Analysis for Marketing</i> , 2010 , 18, 253-261		9