

# Chang-Hyun Jin

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3392503/publications.pdf>

Version: 2024-02-01

27  
papers

539  
citations

758635

12  
h-index

676716

22  
g-index

28  
all docs

28  
docs citations

28  
times ranked

467  
citing authors

#	ARTICLE	IF	CITATIONS
1	The perspective of a revised TRAM on social capital building: The case of Facebook usage. <i>Information and Management</i> , 2013, 50, 162-168.	3.6	83
2	Adoption of e-book among college students: The perspective of an integrated TAM. <i>Computers in Human Behavior</i> , 2014, 41, 471-477.	5.1	82
3	The role of users'™ motivations in generating social capital building and subjective well-being: The case of social network games. <i>Computers in Human Behavior</i> , 2014, 39, 29-38.	5.1	45
4	The effect of psychological capital on start-up intention among young start-up entrepreneurs. <i>Chinese Management Studies</i> , 2017, 11, 707-729.	0.7	41
5	The effects of creating shared value (CSV) on the consumer self-brand connection: Perspective of sustainable development. <i>Corporate Social Responsibility and Environmental Management</i> , 2018, 25, 1246-1257.	5.0	36
6	The role of Facebook users'™ self-systems in generating social relationships and social capital effects. <i>New Media and Society</i> , 2015, 17, 501-519.	3.1	33
7	The Halo Effect of CSR Activity: Types of CSR Activity and Negative Information Effects. <i>Sustainability</i> , 2019, 11, 2067.	1.6	23
8	The effects of individual innovativeness on users'™ adoption of Internet content filtering software and attitudes toward children's™ Internet use. <i>Computers in Human Behavior</i> , 2013, 29, 1904-1916.	5.1	22
9	Satisfaction, corporate credibility, CEO reputation and leadership effects on public relationships. <i>Journal of Targeting, Measurement and Analysis for Marketing</i> , 2011, 19, 127-140.	0.4	21
10	The Role of Ethical Marketing Issues in Consumer-Brand Relationship. <i>Sustainability</i> , 2019, 11, 6536.	1.6	21
11	The effects of mental simulations, innovativeness on intention to adopt brand application. <i>Computers in Human Behavior</i> , 2016, 54, 682-690.	5.1	20
12	The role of gamification in brand app experience: The moderating effects of the 4Rs of app marketing. <i>Cogent Psychology</i> , 2019, 6, .	0.6	17
13	How Collective Intelligence Fosters Incremental Innovation. <i>Journal of Open Innovation: Technology, Market, and Complexity</i> , 2019, 5, 53.	2.6	14
14	Predicting the Use of Brand Application Based on a TRAM. <i>International Journal of Human-Computer Interaction</i> , 2020, 36, 156-171.	3.3	14
15	An empirical comparison of online advertising in four countries: Cultural characteristics and creative strategies. <i>Journal of Targeting, Measurement and Analysis for Marketing</i> , 2010, 18, 253-261.	0.4	10
16	The role of animation in the consumer attitude formation: Exploring its implications in the tripartite attitudinal model. <i>Journal of Targeting, Measurement and Analysis for Marketing</i> , 2011, 19, 99-111.	0.4	9
17	Retrospection and state of sports marketing and sponsorship research in IJSM from 1999 to 2015. <i>International Journal of Sports Marketing and Sponsorship</i> , 2017, 18, 363-379.	0.8	9
18	The moderating effect of social capital and cosmopolitanism on marketing capabilities. <i>Chinese Management Studies</i> , 2015, 9, 441-466.	0.7	8

#	ARTICLE	IF	CITATIONS
19	The Role of Consumerâ€™ Social Capital on Ethical Consumption and Consumer Happiness. SAGE Open, 2022, 12, .	0.8	8
20	Self-concepts in cyber censorship awareness and privacy risk perceptions: What do cyber asylum-seekers have?. Computers in Human Behavior, 2018, 80, 379-389.	5.1	7
21	How Risk Managersâ€™ Psychological and Social Capital Promotes the Development of Risk-Management Capabilities. Sustainability, 2020, 12, 4666.	1.6	5
22	The impact of entrepreneurship on managerial innovation capacity: The moderating effects of policy finance and management support. South African Journal of Business Management, 2020, 51, .	0.3	4
23	The role of human brands in consumer attitude formation: Anthropomorphized messages and brand authenticity. Cogent Business and Management, 2021, 8, .	1.3	2
24	The Role of Corporate Ethical Management on Trade Relationship Trust and Commitment: B2B. Sustainability, 2021, 13, 5290.	1.6	2
25	The Role of Media Usage on Building Social Capital: Multiculturalism in Korea Case. African and Asian Studies, 2017, 16, 215-242.	0.2	1
26	The role of sports sponsorship in negative new stories about a brand: Approach the halo effect. Cogent Business and Management, 2019, 6, 1699284.	1.3	1
27	The Effect of SNS's Characteristic on Attitude Formation toward Jewelry Product and Jewelry Online Shopping Mall. The Journal of the Korea Contents Association, 2014, 14, 741-753.	0.0	0