

Dennis Kundisch

List of Publications by Year in descending order

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Version: 2024-02-01

53
papers

770
citations

933264

10
h-index

580701

25
g-index

61
all docs

61
docs citations

61
times ranked

504
citing authors

#	ARTICLE	IF	CITATIONS
1	Business Models. Business and Information Systems Engineering, 2014, 6, 45-53.	4.0	257
2	Platform Launch Strategies. Business and Information Systems Engineering, 2018, 60, 167-173.	4.0	67
3	Design of review systems â€œ A strategic instrument to shape online reviewing behavior and economic outcomes. Journal of Strategic Information Systems, 2019, 28, 104-117.	3.3	51
4	Software tools for business model innovation: current state and future challenges. Electronic Markets, 2020, 30, 469-494.	4.4	47
5	Transforming into a platform provider: strategic options for industrial smart service providers. Journal of Service Management, 2021, 32, 507-532.	4.4	36
6	An Update for Taxonomy Designers. Business and Information Systems Engineering, 2022, 64, 421-439.	4.0	34
7	Decomposing the Variance of Consumer Ratings and the Impact on Price and Demand. Information Systems Research, 2018, 29, 984-1002.	2.2	29
8	Goal achievement, subsequent user effort and the moderating role of goal difficulty. Journal of Business Research, 2020, 106, 277-287.	5.8	24
9	Beating Irrationality: Does Delegating to IT Alleviate the Sunk Cost Effect?. Management Science, 2015, 61, 831-850.	2.4	15
10	Goals as Reference Points: Empirical Evidence from a Virtual Reward System. Decision Analysis, 2016, 13, 153-171.	1.2	15
11	Donâ€™t take away my status! â€œ Evidence from the restructuring of a virtual reward system. Computer Networks, 2014, 75, 477-490.	3.2	14
12	Customer portfolio management in e-commerce: an analytical model for optimization. Management Research Review, 2010, 33, 617-634.	1.5	12
13	Research Commentaryâ€œUsing Income Accounting as the Theoretical Basis for Measuring IT Productivity. Information Systems Research, 2014, 25, 449-467.	2.2	11
14	A Case for a New IT Ecosystem: On-The-Fly Computing. Business and Information Systems Engineering, 2020, 62, 467-481.	4.0	11
15	Three layers of abstraction: a conceptual framework for theorizing digital multi-sided platforms. Information Systems and E-Business Management, 2022, 20, 257-283.	2.2	10
16	What Are We Talking About When We Talk About Technology Pivots? â€œ A Delphi Study. Information and Management, 2020, 57, 103319.	3.6	9
17	Features of IT Service Markets: A Systematic Literature Review. Lecture Notes in Computer Science, 2016, , 301-316.	1.0	8
18	Higher Education and the Opportunities and Challenges of Educational Technology. Business and Information Systems Engineering, 2018, 60, 181-189.	4.0	8

#	ARTICLE	IF	CITATIONS
19	It sourcing portfolio management for it services providers. Data Base for Advances in Information Systems, 2012, 43, 24-45.	1.0	7
20	PINGO: Peer Instruction for Very Large Groups. Lecture Notes in Computer Science, 2012, , 507-512.	1.0	7
21	A Variability Model for Store-Oriented Software Ecosystems: An Enterprise Perspective. Lecture Notes in Computer Science, 2017, , 573-588.	1.0	6
22	CRM and Customer Portfolio Management for E-Tailers. , 2008, , .		5
23	Price efficiency in futures and spot trading: The role of information technology. Electronic Commerce Research and Applications, 2010, 9, 400-409.	2.5	5
24	Business Model Representation Incorporating Real Options: An Extension of e3-Value. , 2012, , .		5
25	Is it Worth the Effort?. Business and Information Systems Engineering, 2017, 59, 81-95.	4.0	5
26	Towards Automated Event Studies Using High Frequency News and Trading Data. Lecture Notes in Business Information Processing, 2013, , 20-41.	0.8	5
27	Designing a Web-Based Classroom Response System. Lecture Notes in Computer Science, 2013, , 425-431.	1.0	5
28	New Strategies for Financial Services Firms. , 2003, , .		5
29	CRM, Kundenbewertung und Risk-Return-Steuerung im betrieblichen Einsatz. Hmd, 2008, 45, 21-31.	0.3	4
30	Transferring Portfolio Selection Theory to Customer Portfolio Management – The Case of an e-Tailer. Lecture Notes in Business Information Processing, 2008, , 32-49.	0.8	4
31	Decision Support for Financial Planning. Journal of Decision Systems, 2008, 17, 175-209.	2.2	3
32	Are Requirements for Graduates of Master and PhD Programs in Business and Information Systems Engineering Changing?. Business and Information Systems Engineering, 2014, 6, 367-376.	4.0	3
33	Does the Framing of Progress Towards Virtual Rewards Matter?. Business and Information Systems Engineering, 2017, 59, 207-222.	4.0	3
34	Is paid search overrated? When bricks-and-mortar-only retailers should not use paid search. Electronic Markets, 2018, 28, 407-421.	4.4	3
35	Enhancing the Quality of Financial Advice with Web 2.0 – An Approach Considering Social Capital in the Private Asset Allocation. Lecture Notes in Business Information Processing, 2009, , 259-270.	0.8	3
36	Design Options of Store-Oriented Software Ecosystems: An Investigation of Business Decisions. Lecture Notes in Business Information Processing, 2018, , 390-400.	0.8	2

#	ARTICLE	IF	CITATIONS
37	Zur Preissetzung verschiedener Emittenten bei Indexzertifikaten auf den DAX. Zeitschrift für Bankrecht Und Bankwirtschaft, 2009, 21, 212-224.	0.0	2
38	Market Efficiency in the Financial Services Industry: Buyer Search Behaviour on an Electronic Commodity Market. Electronic Markets, 2003, 13, 80-93.	4.4	1
39	Indexzertifikat oder ETF? Eine entscheidungstheoretische Analyse. Zeitschrift für Planung Und Unternehmenssteuerung, 2008, 19, 353-370.	0.3	1
40	Sustainable Process Management - Status Quo and Perspectives. Lecture Notes in Business Information Processing, 2010, , 94-106.	0.8	1
41	Enhancing the quality of financial advice with web 2.0: an approach considering social capital in private asset allocation. Information Systems and E-Business Management, 2012, 10, 85-99.	2.2	1
42	Should I Stay or Should I Go. Business and Information Systems Engineering, 2014, 6, 115-126.	4.0	1
43	Economics and Value of IS. Business and Information Systems Engineering, 2015, 57, 295-297.	4.0	1
44	Sophistication Banking als erfolgreiche Strategie im Informationszeitalter. , 2002, , 1-12.		1
45	Enabling customer relationship management: Multi-channel content model and management for financial eservices. JMM International Journal on Media Management, 2001, 3, 91-104.	0.4	0
46	Mispricing and Exchange Market Systems: The Effect of Infrastructure Upgrades. , 2010, , .		0
47	Trading venue decision of private online investors. International Journal of Electronic Finance, 2012, 6, 103.	0.2	0
48	Does It Pay Off to Bid Aggressively? An Empirical Study. , 2013, , .		0
49	Dokumentenorientierte NoSQL-Datenbanken in skalierbaren Webanwendungen. Hmd, 2016, 53, 486-498.	0.3	0
50	Beratungsqualität bei Finanzdienstleistern am Beispiel von Online-Immobilienfinanzierungen mit KfW-Darlehen. , 2002, , 159-179.		0
51	Langfristig ertragreiche Kundenbeziehungen im Finanzdienstleistungsbereich – Einflussfaktoren und Handlungsempfehlungen. , 2005, , 441-464.		0
52	Optimale Darlehensbündel in der privaten Immobilienfinanzierung. KREDIT Und KAPITAL, 2009, 42, 539-562.	0.2	0
53	Making Gamification Easy for the Professor: Decoupling Game and Content with the StudyNow Mobile App. Lecture Notes in Computer Science, 2017, , 462-467.	1.0	0