

Richard Brophy

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3389191/publications.pdf>

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7
papers

87
citations

1937685
4
h-index

1720034
7
g-index

7
all docs

7
docs citations

7
times ranked

37
citing authors

#	ARTICLE	IF	CITATIONS
1	Blockchain and insurance: a review for operations and regulation. Journal of Financial Regulation and Compliance, 2020, 28, 215-234.	1.5	34
2	Bancassurance: an insurance concept from a Irish perspective. Journal of Financial Regulation and Compliance, 2013, 21, 319-333.	1.5	20
3	Adding value to insurance products: the AXA Irish experience. Journal of Product and Brand Management, 2013, 22, 293-299.	4.3	10
4	Rebrand in crisis: how Liberty came to Ireland. Journal of Strategic Marketing, 2014, 22, 93-103.	5.5	10
5	Financial services education. Journal of Financial Regulation and Compliance, 2014, 22, 78-95.	1.5	9
6	A collection of insurance brands: The story of RSA in Ireland. Cogent Business and Management, 2015, 2, .	2.9	3
7	Will Brexit affect the insurance industry? An Irish study. Local Economy, 2017, 32, 156-163.	1.4	1