

Iwona Escher

List of Publications by Year in descending order

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18
papers

62
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1937685

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g-index

20
all docs

20
docs citations

20
times ranked

40
citing authors

#	ARTICLE	IF	CITATIONS
1	Emergence of social impact in companyâ€™NGO relationships in corporate volunteering. Journal of Business Research, 2022, 140, 62-75.	10.2	11
2	Employeesâ€™ Trust in Artificial Intelligence in Companies: The Case of Energy and Chemical Industries in Poland. Energies, 2021, 14, 1942.	3.1	12
3	Change Management Success Factors in Polish Public Administration. European Research Studies Journal, 2021, XXIV, 1-16.	0.4	1
4	Defence mechanisms as predictors of trust and positive relationships in top management teams. Human Systems Management, 2021, , 1-15.	1.1	2
5	Managing strategic paradoxes: the influence of demographic characteristics of decision-makers. Journal of Organizational Change Management, 2020, 33, 835-858.	2.7	3
6	Inter-Organizational Collaboration on Projects Supporting Sustainable Development Goals: The Company Perspective. Sustainability, 2020, 12, 4969.	3.2	18
7	Company Involvement in Sustainable Developmentâ€™Proposition of a Theoretical Framework. Springer Proceedings in Business and Economics, 2020, , 439-451.	0.3	2
8	Strategic Choices of Managers of Furniture Companies on the Polish Market. , 2019, 4/2019, 65-79.	0.2	0
9	Contact With Beneficiaries as a Success Factor of Corporate Volunteering. Studia I MateriaÅ„y WydziaÅ„u ZarzÄ...dzania UW, 2019, 2019, 5-13.	0.1	0
10	Relationship-focused or deal-focused? Building interpersonal bonds within B2B relationships. Baltic Journal of Management, 2018, 13, 508-527.	2.2	6
11	Analiza treÅ„ci w badaniach zjawisk spoÅ„ecznych w organizacji. Zastosowanie programu IRAMUTEQ. Studia Oeconomica Posnaniensia, 2018, 6, 73-94.	0.3	5
12	WiÅ™zi osobiste jako komponent relacji biznesowych w ocenie reprezentantÅ³w polskich przedsiÅ™biorstw / Personal ties as a component of business relationships according to Polish enterprisesâ€™ representatives. Prace Naukowe Uniwersytetu Ekonomicznego We WrocÅ„awiu, 2016, , .	0.1	1
13	E-services: concept, specificity, and marketing elements to create their value. Marketing I ZarzÄ...dzanie, 2016, 46, 97-108.	0.0	1
14	Badania marketingowe jako podstawa planowania dziaÅ„aÅ„, i instrumentÅ³w marketingowych towarzyszcych wprowadzeniu na rynek nowego produktu (przypadek nawozu fosforowego firmy) Tj ETQq0 0 0 ogBT / Overlock 10 Tf		
15	NiejednoznacznoÅ„ statusu metodologicznego internetowego wywiadu grupowego i jego poszczegÅ³nych odmian. Prace Naukowe Uniwersytetu Ekonomicznego We WrocÅ„awiu, 2014, , .	0.1	0
16	Marketingowa i rynkowa reorientacja organizacji oraz jej zwiÄ...zek z procesem adaptacji organizacji. Acta Universitatis Nicolai Copernici ZarzÄ...dzanie, 2014, 40, 7.	0.1	0
17	Adaptacja organizacji i jej elementy z perspektywy ujÄ™cia systemowego. Acta Universitatis Nicolai Copernici ZarzÄ...dzanie, 2013, 39, 57.	0.1	0
18	Pomiar kierunku i siÅ„y marketingowej postawy pracownika â€™kompromis pomiÄ™dzy teoriÄ... a praktykÄ... marketingowÄ... Acta Universitatis Nicolai Copernici Ekonomia, 2010, 41, 159.	0.0	0