

# Shahriar Akter

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3377728/publications.pdf>

Version: 2024-02-01

88  
papers

8,514  
citations

125106

35  
h-index

78623

77  
g-index

91  
all docs

91  
docs citations

91  
times ranked

5235  
citing authors

#	ARTICLE	IF	CITATIONS
1	Transforming business using digital innovations: the application of AI, blockchain, cloud and data analytics. <i>Annals of Operations Research</i> , 2022, 308, 7-39.	2.6	168
2	Customer behavior of online group buying: an investigation using the transaction cost economics theory perspective. <i>Electronic Markets</i> , 2022, 32, 1447-1461.	4.4	10
3	Understanding dark side of artificial intelligence (AI) integrated business analytics: assessing firm's operational inefficiency and competitiveness. <i>European Journal of Information Systems</i> , 2022, 31, 364-387.	5.5	115
4	How data-driven innovation capability is shaping the future of market agility and competitive performance?. <i>Technological Forecasting and Social Change</i> , 2022, 174, 121260.	6.2	50
5	Customer Analytics Capabilities in the Big Data Spectrum. , 2022, , 888-901.		6
6	Value co-creation on a shared healthcare platform: Impact on service innovation, perceived value and patient welfare. <i>Journal of Business Research</i> , 2022, 140, 95-106.	5.8	23
7	Algorithmic bias in machine learning-based marketing models. <i>Journal of Business Research</i> , 2022, 144, 201-216.	5.8	40
8	Artificial intelligence in E-Commerce: a bibliometric study and literature review. <i>Electronic Markets</i> , 2022, 32, 297-338.	4.4	46
9	How does remote analytics empowerment capability payoff in the emerging industrial revolution?. <i>Journal of Business Research</i> , 2022, 144, 1163-1174.	5.8	6
10	The future of marketing analytics in the sharing economy. <i>Industrial Marketing Management</i> , 2022, 104, 85-100.	3.7	14
11	Digital transformation of higher education in Australia: Understanding affordance dynamics in E-Textbook engagement and use. <i>Journal of Business Research</i> , 2022, 149, 283-295.	5.8	13
12	Managing consumer privacy concerns and defensive behaviours in the digital marketplace. <i>European Journal of Marketing</i> , 2021, 55, 219-246.	1.7	30
13	Employee's organisation connectedness and ethical behaviour: the mediating role of moral courage. <i>International Journal of Productivity and Performance Management</i> , 2021, ahead-of-print, .	2.2	6
14	Architecting and Developing Big Data-Driven Innovation (DDI) in the Digital Economy. <i>Journal of Global Information Management</i> , 2021, 29, 165-187.	1.4	68
15	Big data-driven strategic orientation in international marketing. <i>International Marketing Review</i> , 2021, 38, 927-947.	2.2	32
16	The Impact of Artificial Intelligence on Branding. <i>Journal of Global Information Management</i> , 2021, 29, 221-246.	1.4	38
17	How to empower analytics capability to tackle emergency situations?. <i>International Journal of Operations and Production Management</i> , 2021, 41, 1469-1494.	3.5	12
18	What omnichannel really means?. <i>Journal of Strategic Marketing</i> , 2021, 29, 567-573.	3.7	18

#	ARTICLE	IF	CITATIONS
19	Why doesn't our value creation payoff: Unpacking customer analytics-driven value creation capability to sustain competitive advantage. <i>Journal of Business Research</i> , 2021, 131, 287-296.	5.8	35
20	How to Build an AI Climate-Driven Service Analytics Capability for Innovation and Performance in Industrial Markets?. <i>Industrial Marketing Management</i> , 2021, 97, 258-273.	3.7	37
21	How does relationship quality sustain the rich world's poorest businesses?. <i>Journal of Business Research</i> , 2021, 133, 297-308.	5.8	9
22	Construing online consumers' information privacy decisions: The impact of psychological distance. <i>Information and Management</i> , 2021, 58, 103497.	3.6	10
23	Addressing Algorithmic Bias in AI-Driven Customer Management. <i>Journal of Global Information Management</i> , 2021, 29, 1-27.	1.4	18
24	Theorising the Microfoundations of analytics empowerment capability for humanitarian service systems. <i>Annals of Operations Research</i> , 2021, , 1-25.	2.6	2
25	Continuance of E-Textbook Use by Tertiary Students: A Qualitative Approach. <i>Journal of Computer Information Systems</i> , 2020, 60, 223-232.	2.0	7
26	The performance effects of big data analytics and supply chain ambidexterity: The moderating effect of environmental dynamism. <i>International Journal of Production Economics</i> , 2020, 222, 107498.	5.1	245
27	Explicating the privacy paradox: A qualitative inquiry of online shopping consumers. <i>Journal of Retailing and Consumer Services</i> , 2020, 52, 101947.	5.3	76
28	The Rise of the Social Business in Emerging Economies: A New Paradigm of Development. <i>Journal of Social Entrepreneurship</i> , 2020, 11, 282-299.	1.7	26
29	Privacy concerns in E-commerce: A taxonomy and a future research agenda. <i>Electronic Markets</i> , 2020, 30, 629-647.	4.4	44
30	Frontline employee empowerment: Scale development and validation using Confirmatory Composite Analysis. <i>International Journal of Information Management</i> , 2020, 54, 102177.	10.5	27
31	Optimizing competitive performance of service firms in data-rich environment. <i>Journal of Service Theory and Practice</i> , 2020, 30, 681-706.	1.9	15
32	Revisiting customer analytics capability for data-driven retailing. <i>Journal of Retailing and Consumer Services</i> , 2020, 56, 102187.	5.3	42
33	Addressing privacy predicaments in the digital marketplace: A power-relations perspective. <i>International Journal of Consumer Studies</i> , 2020, 44, 423-434.	7.2	25
34	Building dynamic service analytics capabilities for the digital marketplace. <i>Journal of Business Research</i> , 2020, 118, 177-188.	5.8	63
35	Reshaping competitive advantages with analytics capabilities in service systems. <i>Technological Forecasting and Social Change</i> , 2020, 159, 120180.	6.2	52
36	Reconceptualizing Integration Quality Dynamics for Omnichannel Marketing. <i>Industrial Marketing Management</i> , 2020, 87, 225-241.	3.7	134

#	ARTICLE	IF	CITATIONS
37	Making big data analytics perform: the mediating effect of big data analytics dependent organizational agility. <i>Systemes D'Information Et Management</i> , 2020, Volume 25, 7-31.	0.3	8
38	Customer Analytics Capabilities in the Big Data Spectrum. Impact of Meat Consumption on Health and Environmental Sustainability, 2020, , 1-17.	0.4	6
39	Turning information quality into firm performance in the big data economy. <i>Management Decision</i> , 2019, 57, 1756-1783.	2.2	35
40	Quality dominant logic in big data analytics and firm performance. <i>Business Process Management Journal</i> , 2019, 25, 512-532.	2.4	45
41	Multichannel integration quality: A systematic review and agenda for future research. <i>Journal of Retailing and Consumer Services</i> , 2019, 49, 154-163.	5.3	82
42	Analytics-based decision-making for service systems: A qualitative study and agenda for future research. <i>International Journal of Information Management</i> , 2019, 48, 85-95.	10.5	111
43	Understanding supply chain analytics capabilities and agility for data-rich environments. <i>International Journal of Operations and Production Management</i> , 2019, 39, 887-912.	3.5	115
44	Big data and disaster management: a systematic review and agenda for future research. <i>Annals of Operations Research</i> , 2019, 283, 939-959.	2.6	196
45	Affordance theory and e-books: evaluating the e-reading experience using netnography. <i>Personal and Ubiquitous Computing</i> , 2019, 23, 873-892.	1.9	12
46	How talent capability can shape service analytics capability in the big data environment?. <i>Journal of Strategic Marketing</i> , 2019, 27, 521-539.	3.7	18
47	Social media adoption and use for improved emergency services operations: the case of the NSW SES. <i>Annals of Operations Research</i> , 2019, 283, 225-245.	2.6	47
48	Enabling a transformative service system by modeling quality dynamics. <i>International Journal of Production Economics</i> , 2019, 207, 210-226.	5.1	36
49	Big data and predictive analytics in humanitarian supply chains. <i>International Journal of Logistics Management</i> , 2018, 29, 485-512.	4.1	134
50	Is the Privacy Paradox a Matter of Psychological Distance? An Exploratory Study of the Privacy Paradox from a Construal Level Theory Perspective. , 2018, , .		8
51	The Primer of Social Media Analytics. , 2018, , 809-822.		0
52	ERP Adoption and Use in Production Research: An Archival Analysis and Future Research Directions. <i>Lecture Notes in Computer Science</i> , 2018, , 539-556.	1.0	0
53	Modelling quality dynamics, business value and firm performance in a big data analytics environment. <i>International Journal of Production Research</i> , 2017, 55, 5011-5026.	4.9	195
54	Does big data analytics influence frontline employees in services marketing?. <i>Business Process Management Journal</i> , 2017, 23, 623-644.	2.4	24

#	ARTICLE	IF	CITATIONS
55	Big data analytics in electronic markets. <i>Electronic Markets</i> , 2017, 27, 243-245.	4.4	24
56	Why PLS-SEM is suitable for complex modelling? An empirical illustration in big data analytics quality. <i>Production Planning and Control</i> , 2017, 28, 1011-1021.	5.8	209
57	Big data and predictive analytics for supply chain and organizational performance. <i>Journal of Business Research</i> , 2017, 70, 308-317.	5.8	682
58	Big data analytics and firm performance: Effects of dynamic capabilities. <i>Journal of Business Research</i> , 2017, 70, 356-365.	5.8	1,105
59	The Privacy Paradox in the Data-Driven Marketplace: The Role of Knowledge Deficiency and Psychological Distance. <i>Procedia Computer Science</i> , 2017, 121, 562-567.	1.2	11
60	The Impact of Integration Quality on Customer Equity in Data Driven Omnichannel Services Marketing. <i>Procedia Computer Science</i> , 2017, 121, 784-790.	1.2	27
61	Why is Empowerment Important in Big Data Analytics?. <i>Procedia Computer Science</i> , 2017, 121, 1062-1071.	1.2	1
62	The Primer of Social Media Analytics. <i>Journal of Organizational and End User Computing</i> , 2016, 28, 1-12.	1.6	24
63	How does Social Media Analytics Create Value?. <i>Journal of Organizational and End User Computing</i> , 2016, 28, 1-9.	1.6	24
64	How to improve firm performance using big data analytics capability and business strategy alignment?. <i>International Journal of Production Economics</i> , 2016, 182, 113-131.	5.1	795
65	Impact of Perceived Connectivity on Intention to Use Social Media: Modelling the Moderation Effects of Perceived Risk and Security. <i>Lecture Notes in Computer Science</i> , 2016, , 219-227.	1.0	9
66	Big data analytics in E-commerce: a systematic review and agenda for future research. <i>Electronic Markets</i> , 2016, 26, 173-194.	4.4	439
67	The moderating impact of temporal separation on the association between intention and physical activity: a meta-analysis. <i>Psychology, Health and Medicine</i> , 2016, 21, 625-631.	1.3	5
68	How "big data"™ can make big impact: Findings from a systematic review and a longitudinal case study. <i>International Journal of Production Economics</i> , 2015, 165, 234-246.	5.1	1,117
69	Guest editorial: information technology-enabled supply chain management. <i>Production Planning and Control</i> , 2015, 26, 933-944.	5.8	37
70	Big Data Analytics for Supply Chain Management: A Literature Review and Research Agenda. <i>Lecture Notes in Business Information Processing</i> , 2015, , 61-72.	0.8	28
71	Evaluating the Perceived Fit Between E-Books and Academic Tasks. , 2015, , 2298-2307.		0
72	The Impact of Consumer Search Behavior on Search Advertising in the Hotel Industry. <i>Advances in Hospitality, Tourism and the Services Industry</i> , 2015, , 1-15.	0.2	0

#	ARTICLE	IF	CITATIONS
73	mHealth for Smoking Cessation Programs: A Systematic Review. Journal of Personalized Medicine, 2014, 4, 412-423.	1.1	95
74	Continuance of mHealth services at the bottom of the pyramid: the roles of service quality and trust. Electronic Markets, 2013, 23, 29-47.	4.4	131
75	mHealth Technologies for Chronic Diseases and Elders: A Systematic Review. IEEE Journal on Selected Areas in Communications, 2013, 31, 6-18.	9.7	133
76	Modelling the impact of mHealth service quality on satisfaction, continuance and quality of life. Behaviour and Information Technology, 2013, 32, 1225-1241.	2.5	58
77	Application of the task-technology fit model to structure and evaluate the adoption of e-books by academics. Journal of the Association for Information Science and Technology, 2013, 64, 48-64.	2.6	112
78	Development and validation of an instrument to measure user perceived service quality of mHealth. Information and Management, 2013, 50, 181-195.	3.6	200
79	Trustworthiness in mHealth information services: An assessment of a hierarchical model with mediating and moderating effects using partial least squares (PLS). Journal of the Association for Information Science and Technology, 2011, 62, 100-116.	2.6	256
80	Service quality of mHealth platforms: development and validation of a hierarchical model using PLS. Electronic Markets, 2010, 20, 209-227.	4.4	148
81	mHealth for Influenza Pandemic Surveillance in Developing Countries. , 2010, , .		30
82	The Impact of Mobile Amusement Information on Use Behavior, Satisfaction, and Loyalty. , 2010, , .		0
83	Mobile Information Services Marketing to Serve the BOP Market. , 2007, , .		0
84	Mobile Information Services Marketing to Serve the BOP Market. , 2007, , .		0
85	How does value co-creation transform quality of life at the bottom of the pyramid?. Journal of Marketing Management, 0, , 1-31.	1.2	7
86	The Impact of Consumer Search Behavior on Search Advertising in the Hotel Industry. , 0, , 851-865.		0
87	Theorising Data-Driven Innovation Capabilities to Survive and Thrive in the Digital Economy. Journal of Strategic Marketing, 0, , 1-27.	3.7	11
88	The role of artificial intelligence in shaping the future of Agile fashion industry. Production Planning and Control, 0, , 1-15.	5.8	15