

Phillip Frank

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3369741/publications.pdf>

Version: 2024-02-01

5
papers

118
citations

1937685

4
h-index

2053705

5
g-index

5
all docs

5
docs citations

5
times ranked

68
citing authors

#	ARTICLE	IF	CITATIONS
1	Stairway to organic heaven: The impact of social and temporal distance in print ads. <i>Journal of Business Research</i> , 2022, 139, 1044-1057.	10.2	24
2	The impact of marketing campaigns deterring the supply and demand of endangered wildlife in Kenya and China. <i>Psychology and Marketing</i> , 2020, 37, 1797-1811.	8.2	4
3	“Green cannibalism” or an “organic inside job”? Empirical insights into the rivalry of ethical grocery types. <i>Psychology and Marketing</i> , 2019, 36, 597-617.	8.2	17
4	Me, my family or the public good? Do interrole conflicts of consumer-citizens reduce their ethical consumption behaviour?. <i>International Journal of Consumer Studies</i> , 2018, 42, 306-315.	11.6	13
5	Bridging the intention-behavior gap among organic grocery customers: The crucial role of point-of-sale information. <i>Psychology and Marketing</i> , 2018, 35, 586-602.	8.2	60