

Sungkyung Kim

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3366261/publications.pdf>

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3
papers

32
citations

2682572

2
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2550090

3
g-index

3
all docs

3
docs citations

3
times ranked

16
citing authors

#	ARTICLE	IF	CITATIONS
1	Building team brand equity through perceived CSR: the mediating role of dual identification. Journal of Strategic Marketing, 2022, 30, 281-295.	5.5	24
2	From horizontal to vertical relationships: how online community identification fosters sport fans' team identification and behavioural intentions. International Journal of Sports Marketing and Sponsorship, 2023, 24, 1-19.	1.4	5
3	Does relationship quality matter in policy-making? The impact of government-public relationships and residents' perceptions on their support towards a mega-sport event. International Journal of Sport Policy and Politics, 2022, 14, 207-224.	1.6	3