

Victor J Martin Cerdeña

List of Publications by Year in descending order

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3
papers

45
citations

2682572

2
h-index

2550090

3
g-index

3
all docs

3
docs citations

3
times ranked

45
citing authors

#	ARTICLE	IF	CITATIONS
1	Competitive convergence in retailing. <i>Economic Research-Ekonomska Istrazivanja</i> , 2018, 31, 206-227.	4.7	3
2	Opportunities for craft consumption: analysis of the quality perceived by consumers. <i>International Journal of Globalisation and Small Business</i> , 2014, 6, 64.	0.2	7
3	Consumer service and loyalty in Spanish grocery store retailing: an empirical study. <i>International Journal of Consumer Studies</i> , 2009, 33, 477-485.	11.6	35