

# Victor J Martin Cerdeña

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3363603/publications.pdf>

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3  
papers

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citations

2682572

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2550090

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3  
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docs citations

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times ranked

45  
citing authors

#	ARTICLE	IF	CITATIONS
1	Consumer service and loyalty in Spanish grocery store retailing: an empirical study. International Journal of Consumer Studies, 2009, 33, 477-485.	11.6	35
2	Opportunities for craft consumption: analysis of the quality perceived by consumers. International Journal of Globalisation and Small Business, 2014, 6, 64.	0.2	7
3	Competitive convergence in retailing. Economic Research-Ekonomska Istrazivanja, 2018, 31, 206-227.	4.7	3