

Michelle Rydback

List of Publications by Year in descending order

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4
papers

23
citations

2682572

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2550090

3
g-index

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all docs

4
docs citations

4
times ranked

12
citing authors

#	ARTICLE	IF	CITATIONS
1	Role of Facilitators in the Medical Tourism Industry - A Study of Medical Tourism Facilitators in an Emerging Market. <i>Services Marketing Quarterly</i> , 2022, 43, 129-145.	1.1	2
2	Can domestic medical tourism contribute to healthcare equity? A commentary. <i>Journal of Market Access & Health Policy</i> , 2022, 10, 2061241.	1.5	0
3	Medical tourism in emerging markets: The role of trust, networks, and word-of-mouth. <i>Health Marketing Quarterly</i> , 2019, 36, 203-219.	1.0	13
4	Customization in medical tourism in the Philippines. <i>International Journal of Pharmaceutical and Healthcare Marketing</i> , 2018, 12, 486-500.	1.3	8