

Rebecca W Hamilton

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3359952/publications.pdf>

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4
papers

333
citations

1937685

4
h-index

2272923

4
g-index

5
all docs

5
docs citations

5
times ranked

264
citing authors

#	ARTICLE	IF	CITATIONS
1	The effects of scarcity on consumer decision journeys. <i>Journal of the Academy of Marketing Science</i> , 2019, 47, 532-550.	11.2	194
2	How Financial Constraints Influence Consumer Behavior: An Integrative Framework. <i>Journal of Consumer Psychology</i> , 2019, 29, 285-305.	4.5	94
3	Scarcity and Consumer Decision Making: Is Scarcity a Mindset, a Threat, a Reference Point, or a Journey?. <i>Journal of the Association for Consumer Research</i> , 2020, 5, 358-364.	1.7	37
4	Family responses to resource scarcity. <i>Journal of the Academy of Marketing Science</i> , 2023, 51, 1351-1381.	11.2	7