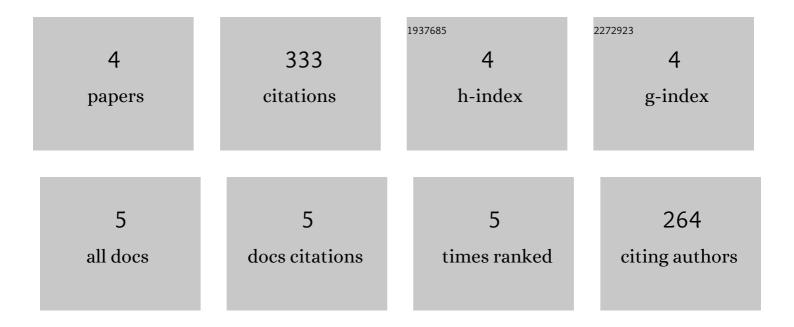
## Rebecca W Hamilton

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/3359952/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	The effects of scarcity on consumer decision journeys. Journal of the Academy of Marketing Science, 2019, 47, 532-550.	11.2	194
2	How Financial Constraints Influence Consumer Behavior: An Integrative Framework. Journal of Consumer Psychology, 2019, 29, 285-305.	4.5	94
3	Scarcity and Consumer Decision Making: Is Scarcity a Mindset, a Threat, a Reference Point, or a Journey?. Journal of the Association for Consumer Research, 2020, 5, 358-364.	1.7	37
4	Family responses to resource scarcity. Journal of the Academy of Marketing Science, 2023, 51, 1351-1381.	11.2	7