

# Ahmed Agyapong

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3354294/publications.pdf>

Version: 2024-02-01

15  
papers

286  
citations

1163117

8  
h-index

1058476

14  
g-index

15  
all docs

15  
docs citations

15  
times ranked

190  
citing authors

#	ARTICLE	IF	CITATIONS
1	Nexus between social capital and performance of micro and small firms in an emerging economy: The mediating role of innovation. <i>Cogent Business and Management</i> , 2017, 4, 1309784.	2.9	61
2	The Relationship between Competitive Strategy and Firm Performance in Micro and Small Businesses in Ghana: The Moderating Role of Managerial and Marketing Capabilities. <i>Africa Journal of Management</i> , 2015, 1, 172-193.	1.1	58
3	Competitive strategy and performance of family businesses: moderating effect of managerial and innovative capabilities. <i>Journal of Small Business and Entrepreneurship</i> , 2016, 28, 449-477.	4.9	43
4	Examining the effect of perceived service quality of health care delivery in Ghana on behavioural intentions of patients: The mediating role of customer satisfaction. <i>International Journal of Healthcare Management</i> , 2018, 11, 276-288.	2.0	25
5	The effect of corporate social responsibility on organizational commitment of employees of rural and community banks in Ghana. <i>Cogent Business and Management</i> , 2017, 4, 1280895.	2.9	24
6	The performance implications of strategic responses of SMEs to the covid-19 pandemic: Evidence from an African economy. <i>Africa Journal of Management</i> , 2021, 7, 74-103.	1.1	20
7	Strategy and Performance: Does Environmental Dynamism Matter?. <i>Journal of African Business</i> , 2020, 21, 315-337.	2.4	14
8	Social capital and performance of SMEs: The role of entrepreneurial orientation and managerial capability. <i>Africa Journal of Management</i> , 2020, 6, 377-406.	1.1	13
9	MARKETING CAPABILITY, COMPETITIVE STRATEGIES AND PERFORMANCE OF MICRO AND SMALL FAMILY BUSINESSES IN GHANA. <i>Journal of Developmental Entrepreneurship</i> , 2015, 20, 1550026.	0.8	7
10	Mediating role of internal communications in market orientation and performance of mobile telecom firms: Evidence from Ghana. <i>Cogent Business and Management</i> , 2017, 4, 1403713.	2.9	7
11	Performance implications of strategic planning and marketing capability in micro and small businesses in an emerging African economy: a contingent resource-based view. <i>Journal of Small Business and Entrepreneurship</i> , 2021, 33, 29-48.	4.9	7
12	Innovation-performance relationship: the moderating role of market dynamism. <i>Small Enterprise Research: the Journal of SEAAZ</i> , 2021, 28, 350-372.	1.9	3
13	Does managerial capability always drive performance? Empirical examinations of small and medium firms (SMEs) in a developing economy. <i>International Journal of Productivity and Performance Management</i> , 2022, 71, 2337-2360.	3.7	2
14	Entrepreneurial orientation, sustainability practices and performance of small and medium enterprises: evidence from an emerging economy. <i>International Journal of Productivity and Performance Management</i> , 2023, 72, 2629-2653.	3.7	2
15	ANTECEDENTS TO THE IMPLEMENTATION OF HYBRID STRATEGY IN A DYNAMIC BUSINESS ENVIRONMENT – AN ECONOMETRIC ANALYSIS OF BUSINESS DECISIONS IN GHANA. <i>Journal of Developmental Entrepreneurship</i> , 2016, 21, 1650025.	0.8	0