Miguel Moital

List of Publications by Year
in descending order

24
papers	1,349
citations	759233
12
h-index	642732
23
g-index
24
all docs	24
docs citations	24
times ranked	1154
citing authors

#	ARTICLE	IF	CITATIONS
1	Does the Type of Degree Predict Different Levels of Satisfaction and Loyalty? A Brand Equity Perspective. Corporate Reputation Review, 2020, 23, 57-77.	1.7	10
2	Practice-based segmentation: taxonomy of C2C co-creation practice segments. International Journal of Contemporary Hospitality Management, 2019, 31, 3799-3818.	8.0	19
3	Summary of cognitive, affective, and behavioural outcomes of consuming prestigious sports events. Sport Management Review, 2019, 22, 652-666.	2.9	12
4	Customer-to-customer co-creation practices in tourism: Lessons from Customer-Dominant logic. Tourism Management, 2018, 67, 362-375.	9.8	161
5	A taxonomy of event participants based on risk and security perceptions. Journal of Hospitality and Tourism Insights, 2018, 1, 325-339.	3.4	4
6	Techniques employed to create event prestige value for corporate VIPs: the V.I.P. Framework. European Journal of Tourism Hospitality and Recreation, 2017, 8, 117-129.	0.8	4
7	Service failures as organisational crises in business travel: Origins and operational strategies as perceived by events professionals. Revista Brasileira De Pesquisa Em Turismo, 2017, 11, 480-502.	0.4	2
8	Segmenting the Business Traveler Based on Emotions, Satisfaction, and Behavioral Intention. Psychology and Marketing, 2016, 33, 82-93.	8.2	21
9	Conceptualising Customerâ€toâ€customer Value Coâ€creation in Tourism. International Journal of Tourism Research, 2015, 17, 356-363.	3.7	208
10	Consumer behaviour in tourism: Concepts, influences and opportunities. Current Issues in Tourism, 2014, 17, 872-909.	7.2	416
11	Social layers of customer-to-customer value co-creation. Journal of Service Management, 2013, 24, 553-566.	7.2	131
12	A cross national study of golf tourists' satisfaction. Journal of Destination Marketing & Management, 2013, 2, 39-45.	5.3	33
13	Using Scenarios to Investigate Stakeholders' views on the Future of a Sporting Event. Event Management, 2013, 17, 439-452.	1.1	7
14	8th CPTHL â€" Consumer Psychology for Tourism, Hospitality and Leisure Symposium. Anatolia, 2013, 24, 499-500.	2.4	0
15	Constraints to attend events across specialization levels. International Journal of Event and Festival Management, 2013, 4, 107-124.	1.4	14
16	Event sponsorship by alcoholic and nonâ€alcoholic drinks businesses in India. International Journal of Contemporary Hospitality Management, 2012, 24, 289-311.	8.0	13
17	A hierarchical model of technology adoption for small owner-managed travel firms: An organizational decision-making and leadership perspective. Tourism Management, 2012, 33, 1195-1208.	9.8	96
18	Cross-Cultural Segments in International Student Travel: An Analysis of British and Chinese Market. Tourism Analysis, 2011, 16, 663-675.	0.9	3

#	Article	IF	Citations
19	The indicators of intention to adopt mobile electronic tourist guides. Journal of Hospitality and Tourism Technology, 2011, 2, 120-138.	3.8	37
20	Sustainability of Events in Urban Historic Centers: The Case of Ouro Preto, Brazil. Tourism and Hospitality Planning and Development, 2010, 7, 131-143.	1.2	1
21	Determinants of Intention to Purchase Over the Internet. Anatolia, 2009, 20, 345-358.	2.4	15
22	Using involvement for segmenting the adoption of e-commerce in travel. Service Industries Journal, 2009, 29, 723-739.	8.3	32
23	Multidimensional segmentation of gastronomic tourists based on motivation and satisfaction. International Journal of Tourism Policy, 2009, 2, 37.	0.3	22
24	The determinants of gastronomic tourists' satisfaction: a second€order factor analysis. Journal of Foodservice, 2008, 19, 164-176.	0.5	88