Miguel Moital

List of Publications by Year
in descending order

24 papers	1,349 citations	759233 12 h-index	642732 23 g-index
24 all docs	24 docs citations	24 times ranked	1154 citing authors

#	Article	IF	Citations
1	Consumer behaviour in tourism: Concepts, influences and opportunities. Current Issues in Tourism, 2014, 17, 872-909.	7.2	416
2	Conceptualising Customer‐to‐customer Value Co‐creation in Tourism. International Journal of Tourism Research, 2015, 17, 356-363.	3.7	208
3	Customer-to-customer co-creation practices in tourism: Lessons from Customer-Dominant logic. Tourism Management, 2018, 67, 362-375.	9.8	161
4	Social layers of customer-to-customer value co-creation. Journal of Service Management, 2013, 24, 553-566.	7.2	131
5	A hierarchical model of technology adoption for small owner-managed travel firms: An organizational decision-making and leadership perspective. Tourism Management, 2012, 33, 1195-1208.	9.8	96
6	The determinants of gastronomic tourists' satisfaction: a second‐order factor analysis. Journal of Foodservice, 2008, 19, 164-176.	0.5	88
7	The indicators of intention to adopt mobile electronic tourist guides. Journal of Hospitality and Tourism Technology, 2011, 2, 120-138.	3.8	37
8	A cross national study of golf tourists' satisfaction. Journal of Destination Marketing & Management, 2013, 2, 39-45.	5.3	33
9	Using involvement for segmenting the adoption of e-commerce in travel. Service Industries Journal, 2009, 29, 723-739.	8.3	32
10	Multidimensional segmentation of gastronomic tourists based on motivation and satisfaction. International Journal of Tourism Policy, 2009, 2, 37.	0.3	22
11	Segmenting the Business Traveler Based on Emotions, Satisfaction, and Behavioral Intention. Psychology and Marketing, 2016, 33, 82-93.	8.2	21
12	Practice-based segmentation: taxonomy of C2C co-creation practice segments. International Journal of Contemporary Hospitality Management, 2019, 31, 3799-3818.	8.0	19
13	Determinants of Intention to Purchase Over the Internet. Anatolia, 2009, 20, 345-358.	2.4	15
14	Constraints to attend events across specialization levels. International Journal of Event and Festival Management, 2013, 4, 107-124.	1.4	14
15	Event sponsorship by alcoholic and non‐alcoholic drinks businesses in India. International Journal of Contemporary Hospitality Management, 2012, 24, 289-311.	8.0	13
16	Summary of cognitive, affective, and behavioural outcomes of consuming prestigious sports events. Sport Management Review, 2019, 22, 652-666.	2.9	12
17	Does the Type of Degree Predict Different Levels of Satisfaction and Loyalty? A Brand Equity Perspective. Corporate Reputation Review, 2020, 23, 57-77.	1.7	10
18	Using Scenarios to Investigate Stakeholders' views on the Future of a Sporting Event. Event Management, 2013, 17, 439-452.	1.1	7

#	Article	IF	Citations
19	A taxonomy of event participants based on risk and security perceptions. Journal of Hospitality and Tourism Insights, 2018, 1, 325-339.	3.4	4
20	Techniques employed to create event prestige value for corporate VIPs: the V.I.P. Framework. European Journal of Tourism Hospitality and Recreation, 2017, 8, 117-129.	0.8	4
21	Cross-Cultural Segments in International Student Travel: An Analysis of British and Chinese Market. Tourism Analysis, 2011, 16, 663-675.	0.9	3
22	Service failures as organisational crises in business travel: Origins and operational strategies as perceived by events professionals. Revista Brasileira De Pesquisa Em Turismo, 2017, 11, 480-502.	0.4	2
23	Sustainability of Events in Urban Historic Centers: The Case of Ouro Preto, Brazil. Tourism and Hospitality Planning and Development, 2010, 7, 131-143.	1.2	1
24	8th CPTHL â€" Consumer Psychology for Tourism, Hospitality and Leisure Symposium. Anatolia, 2013, 24, 499-500.	2.4	0