

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3340870/publications.pdf>

Version: 2024-02-01

19
papers

423
citations

840776

11
h-index

1058476

14
g-index

21
all docs

21
docs citations

21
times ranked

318
citing authors

#	ARTICLE	IF	CITATIONS
1	Understanding coastal and marine tourism sustainability - A multi-stakeholder analysis. Journal of Destination Marketing & Management, 2021, 19, 100554.	5.3	32
2	A gentler structure to life: co-creation in branding a cultural route. Place Branding and Public Diplomacy, 2021, 17, 268-277.	1.7	1
3	Rebranding a "rather strange, definitely unique" city via co-creation with its residents. Place Branding and Public Diplomacy, 2020, 16, 316-325.	1.7	12
4	Value Co-creation in Dynamic Networks and E-Tourism. , 2020, , 1-23.		4
5	Cruise destination brand awareness as a moderator in motivation-satisfaction relation. Tourism Review, 2016, 71, 245-258.	6.4	27
6	A value-creating framework for enhancing entrepreneurial learning in networks. Journal of Enterprising Communities, 2015, 9, 76-91.	2.5	14
7	Coordinating Cooperative Cultural Networks: The Case of Culture Finland. , 2015, , 213-228.		0
8	Country image as a nation branding tool. Marketing Intelligence and Planning, 2013, 31, 538-556.	3.5	47
9	"Culture is the message"™: The status of Cultural Capital and its effect on a city's brand equity. Place Branding and Public Diplomacy, 2013, 9, 5-16.	1.7	13
10	The tension between a distinct brand identity and harmonisation " Findings from Finnish higher education. Place Branding and Public Diplomacy, 2013, 9, 202-215.	1.7	16
11	Cultural Entrepreneurship. Place Branding and Public Diplomacy, 2013, 9, 141-142.	1.7	0
12	The relevance of cultural production " Pori Jazz " in boosting place brand equity. Place Branding and Public Diplomacy, 2013, 9, 164-181.	1.7	10
13	Co-creating a nation brand "bottom up". Tourism Review, 2011, 66, 14-24.	6.4	22
14	Destination network management: a conceptual analysis. Tourism Review, 2011, 66, 25-31.	6.4	32
15	Building a brand identity in a network of Cruise Baltic's destinations: A multi-authoring approach. Journal of Brand Management, 2010, 17, 519-531.	3.5	41
16	The Role of the DMO in Creating Value in EU-funded Tourism Projects. Scandinavian Journal of Hospitality and Tourism, 2010, 10, 129-152.	3.0	18
17	The Coordination of Cooperation in Strategic Business Networks " the Cruise Baltic Case. Scandinavian Journal of Hospitality and Tourism, 2009, 9, 366-386.	3.0	16
18	The key capabilities required for managing tourism business networks. Tourism Management, 2009, 30, 31-40.	9.8	118

#	ARTICLE	IF	CITATIONS
19	Coordinating Cooperative Cultural Networks. , 0 , , .		0