

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3340870/publications.pdf>

Version: 2024-02-01

19  
papers

423  
citations

840776

11  
h-index

1058476

14  
g-index

21  
all docs

21  
docs citations

21  
times ranked

318  
citing authors

#	ARTICLE	IF	CITATIONS
1	The key capabilities required for managing tourism business networks. <i>Tourism Management</i> , 2009, 30, 31-40.	9.8	118
2	Country image as a nationâ€branding tool. <i>Marketing Intelligence and Planning</i> , 2013, 31, 538-556.	3.5	47
3	Building a brand identity in a network of Cruise Baltic's destinations: A multi-authoring approach. <i>Journal of Brand Management</i> , 2010, 17, 519-531.	3.5	41
4	Destination network management: a conceptual analysis. <i>Tourism Review</i> , 2011, 66, 25-31.	6.4	32
5	Understanding coastal and marine tourism sustainability - A multi-stakeholder analysis. <i>Journal of Destination Marketing &amp; Management</i> , 2021, 19, 100554.	5.3	32
6	Cruise destination brand awareness as a moderator in motivation-satisfaction relation. <i>Tourism Review</i> , 2016, 71, 245-258.	6.4	27
7	Coâ€creating a nation brand â€bottom upâ€. <i>Tourism Review</i> , 2011, 66, 14-24.	6.4	22
8	The Role of the DMO in Creating Value in EUâ€funded Tourism Projects. <i>Scandinavian Journal of Hospitality and Tourism</i> , 2010, 10, 129-152.	3.0	18
9	The Coordination of Cooperation in Strategic Business Networks â€the Cruise Baltic Case. <i>Scandinavian Journal of Hospitality and Tourism</i> , 2009, 9, 366-386.	3.0	16
10	The tension between a distinct brand identity and harmonisation â€ Findings from Finnish higher education. <i>Place Branding and Public Diplomacy</i> , 2013, 9, 202-215.	1.7	16
11	A value-creating framework for enhancing entrepreneurial learning in networks. <i>Journal of Enterprising Communities</i> , 2015, 9, 76-91.	2.5	14
12	â€Culture is the messageâ™: The status of Cultural Capital and its effect on a city's brand equity. <i>Place Branding and Public Diplomacy</i> , 2013, 9, 5-16.	1.7	13
13	Rebranding a â€rather strange, definitely uniqueâ€city via co-creation with its residents. <i>Place Branding and Public Diplomacy</i> , 2020, 16, 316-325.	1.7	12
14	The relevance of cultural production â€ Pori Jazz â€ in boosting place brand equity. <i>Place Branding and Public Diplomacy</i> , 2013, 9, 164-181.	1.7	10
15	Value Co-creation in Dynamic Networks and E-Tourism. , 2020, , 1-23.		4
16	A gentler structure to life: co-creation in branding a cultural route. <i>Place Branding and Public Diplomacy</i> , 2021, 17, 268-277.	1.7	1
17	Cultural Entrepreneurship. <i>Place Branding and Public Diplomacy</i> , 2013, 9, 141-142.	1.7	0
18	Coordinating Cooperative Cultural Networks: The Case of Culture Finland. , 2015, , 213-228.		0

#	ARTICLE	IF	CITATIONS
19	Coordinating Cooperative Cultural Networks. , 0 , , .		0