Beverly Tyler

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/3340839/publications.pdf

Version: 2024-02-01

567281 996975 3,210 16 15 15 citations h-index g-index papers 16 16 16 2209 docs citations times ranked citing authors all docs

#	Article	IF	CITATIONS
1	SME Managers' Perceptions of Competitive Pressure and the Adoption of Environmental Practices in Fragmented Industries: A Multi-Country Study in the Wine Industry. Organization and Environment, 2020, 33, 437-463.	4.3	35
2	New product introductions below aspirations, slack and R&D alliances: A behavioral perspective. Strategic Management Journal, 2016, 37, 896-910.	7.3	137
3	Strategic Intent., 2016, , 1-2.		O
4	The Effects of Knowledge Depth and Scope on the Relationship between <scp>R</scp> & <scp>D</scp> Alliances and New Product Development. Journal of Product Innovation Management, 2015, 32, 808-824.	9.5	66
5	Strategic Suppliers' Technical Contributions to New Product Advantage: Substitution and Configuration Options. Journal of Product Innovation Management, 2015, 32, 760-776.	9.5	28
6	Who I Am and How I Contract: The Effect of Contractors' Roles on the Evolution of Contract Structure in University–Industry Research Agreements. Organization Science, 2014, 25, 1840-1859.	4.5	65
7	Executive preferences for governance modes and exchange partners: An information economics perspective. Strategic Management Journal, 2013, 34, 1104-1122.	7.3	45
8	Managerial Collective Cognitions: An Examination of Similarities and Differences of Cultural Orientations. Journal of Management Studies, 2009, 46, 93-126.	8.3	54
9	Antecedents and consequences of social capital on buyer performance improvement. Journal of Operations Management, 2008, 26, 446-460.	5.2	291
10	BUYER–SUPPLIER RELATIONSHIPS: DERIVED VALUE OVER TWO DECADES. Journal of Supply Chain Management, 2008, 44, 28-55.	10.2	243
11	The relationships between supplier development, commitment, social capital accumulation and performance improvement. Journal of Operations Management, 2007, 25, 528-545.	5.2	849
12	The effects of executives' experiences and perceptions on their assessment of potential technological alliances. Strategic Management Journal, 1998, 19, 939-965.	7.3	231
13	UNDERSTANDING THE DIFFERENCES IN KOREAN AND U.S. EXECUTIVES' STRATEGIC ORIENTATIONS. Strategic Management Journal, 1997, 18, 159-167.	7.3	140
14	Evaluating technological collaborative opportunities: A cognitive modeling perspective. Strategic Management Journal, 1995, 16, 43-70.	7.3	184
15	Understanding strategic intent in the global marketplace. Academy of Management Perspectives, 1995, 9, 12-19.	6.8	44
16	Strategic decision models: Integrating different perspectives. Strategic Management Journal, 1991, 12, 327-351.	7.3	798