

Beverly Tyler

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3340839/publications.pdf>

Version: 2024-02-01

16
papers

3,210
citations

567281

15
h-index

996975

15
g-index

16
all docs

16
docs citations

16
times ranked

2209
citing authors

#	ARTICLE	IF	CITATIONS
1	The relationships between supplier development, commitment, social capital accumulation and performance improvement. <i>Journal of Operations Management</i> , 2007, 25, 528-545.	5.2	849
2	Strategic decision models: Integrating different perspectives. <i>Strategic Management Journal</i> , 1991, 12, 327-351.	7.3	798
3	Antecedents and consequences of social capital on buyer performance improvement. <i>Journal of Operations Management</i> , 2008, 26, 446-460.	5.2	291
4	BUYER'S SUPPLIER RELATIONSHIPS: DERIVED VALUE OVER TWO DECADES. <i>Journal of Supply Chain Management</i> , 2008, 44, 28-55.	10.2	243
5	The effects of executives' experiences and perceptions on their assessment of potential technological alliances. <i>Strategic Management Journal</i> , 1998, 19, 939-965.	7.3	231
6	Evaluating technological collaborative opportunities: A cognitive modeling perspective. <i>Strategic Management Journal</i> , 1995, 16, 43-70.	7.3	184
7	UNDERSTANDING THE DIFFERENCES IN KOREAN AND U.S. EXECUTIVES' STRATEGIC ORIENTATIONS. <i>Strategic Management Journal</i> , 1997, 18, 159-167.	7.3	140
8	New product introductions below aspirations, slack and R&D alliances: A behavioral perspective. <i>Strategic Management Journal</i> , 2016, 37, 896-910.	7.3	137
9	The Effects of Knowledge Depth and Scope on the Relationship between R&D Alliances and New Product Development. <i>Journal of Product Innovation Management</i> , 2015, 32, 808-824.	9.5	66
10	Who I Am and How I Contract: The Effect of Contractors' Roles on the Evolution of Contract Structure in University-Industry Research Agreements. <i>Organization Science</i> , 2014, 25, 1840-1859.	4.5	65
11	Managerial Collective Cognitions: An Examination of Similarities and Differences of Cultural Orientations. <i>Journal of Management Studies</i> , 2009, 46, 93-126.	8.3	54
12	Executive preferences for governance modes and exchange partners: An information economics perspective. <i>Strategic Management Journal</i> , 2013, 34, 1104-1122.	7.3	45
13	Understanding strategic intent in the global marketplace. <i>Academy of Management Perspectives</i> , 1995, 9, 12-19.	6.8	44
14	SME Managers' Perceptions of Competitive Pressure and the Adoption of Environmental Practices in Fragmented Industries: A Multi-Country Study in the Wine Industry. <i>Organization and Environment</i> , 2020, 33, 437-463.	4.3	35
15	Strategic Suppliers' Technical Contributions to New Product Advantage: Substitution and Configuration Options. <i>Journal of Product Innovation Management</i> , 2015, 32, 760-776.	9.5	28
16	Strategic Intent. , 2016, , 1-2.		0