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List of Publications by Year in descending order

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Version: 2024-02-01

16
papers

581
citations

687363

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940533

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g-index

16
all docs

16
docs citations

16
times ranked

361
citing authors

#	ARTICLE	IF	CITATIONS
1	Exploring tourists' memorable hospitality experiences: An Airbnb perspective. <i>Tourism Management Perspectives</i> , 2018, 28, 83-92.	5.2	113
2	Linking the online destination brand experience and brand credibility with tourists' behavioral intentions toward a destination. <i>Tourism Management</i> , 2020, 79, 104101.	9.8	63
3	Destination brand authenticity: What an experiential simulacrum! A multigroup analysis of its antecedents and outcomes through official online platforms. <i>Tourism Management</i> , 2020, 77, 104022.	9.8	58
4	“Find a flight for me, Oscar!” Motivational customer experiences with chatbots. <i>International Journal of Contemporary Hospitality Management</i> , 2021, 33, 3860-3882.	8.0	58
5	Enhancing brand coolness through perceived luxury values: Insight from luxury fashion brands. <i>Journal of Retailing and Consumer Services</i> , 2020, 57, 102211.	9.4	48
6	Destination website quality, users' attitudes and the willingness to participate in online co-creation experiences. <i>European Journal of Management and Business Economics</i> , 2018, 27, 26-41.	3.1	33
7	You never know what you will get in an Airbnb: poor communication destroys value for guests. <i>Current Issues in Tourism</i> , 2019, 22, 2315-2318.	7.2	31
8	Exploring the dimensions of online destination brand experience: Spanish and North American tourists' perspectives. <i>Tourism Management Perspectives</i> , 2019, 31, 348-360.	5.2	30
9	Negative memorable experience: North American and British Airbnb guests' perspectives. <i>Tourism Review</i> , 2021, 76, 639-653.	6.4	30
10	Use numbers not words! Communicating hotels' cleaning programs for COVID-19 from the brand perspective. <i>International Journal of Hospitality Management</i> , 2021, 94, 102872.	8.8	29
11	The online destination brand experience: Development of a sensorial “cognitive” conative model. <i>International Journal of Tourism Research</i> , 2019, 21, 245-258.	3.7	27
12	Sharing in the host-guest relationship: perspectives on the Airbnb hospitality experience. <i>Anatolia</i> , 2018, 29, 282-284.	2.4	21
13	Service brand coolness in the construction of brand loyalty: A self-presentation theory approach. <i>Journal of Retailing and Consumer Services</i> , 2022, 65, 102876.	9.4	19
14	“Ask Google Assistant Where to Travel” Tourists' Interactive Experiences With Smart Speakers: An Assemblage Theory Approach. <i>Journal of Travel Research</i> , 2023, 62, 734-752.	9.0	10
15	Spillover effect, positive emotions and savouring processes: Airbnb guests' perspective. <i>Anatolia</i> , 2021, 32, 33-45.	2.4	7
16	Marketing Experiencial en FITUR: Análisis de dos destinos competidores, Islas Canarias e Islas Baleares. <i>Pasos</i> , 2016, 14, 75-91.	0.2	4