

Laura Rienda

List of Publications by Year in descending order

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34
papers

1,030
citations

686830

13
h-index

454577

30
g-index

36
all docs

36
docs citations

36
times ranked

722
citing authors

#	ARTICLE	IF	CITATIONS
1	Analysing trademark and social media in the fashion industry: tools that impact performance and internationalization for SMEs. <i>Journal of Fashion Marketing and Management</i> , 2021, 25, 117-132.	1.5	12
2	Internationalisation and Family Involvement: A Stewardship Approach in the Hotel Industry. , 2021, , 37-62.		0
3	The impact of knowledge management on the internationalization, organizational ambidexterity and performance of Spanish hotel chains. <i>International Journal of Contemporary Hospitality Management</i> , 2021, 33, 1507-1531.	5.3	14
4	Distance factors and establishment mode choice of emerging-market multinationals: The moderating effect of administrative distance. <i>European Management Review</i> , 2021, 18, 460.	2.2	4
5	The Role of Family Firms Heterogeneity on the Internationalisation and Performance Relationship. <i>European Journal of Family Business</i> , 2021, 11, .	0.4	7
6	Family involvement and Spanish hotel chains' entry modes abroad. <i>Current Issues in Tourism</i> , 2020, 23, 1375-1393.	4.6	9
7	Establishment mode choice by Chinese firms in Latin America: The role of host country-specific experience and government official visits. <i>Thunderbird International Business Review</i> , 2020, 62, 49-63.	0.9	6
8	FDI drivers and establishment mode choice of emerging-market MNEs: the role of state ownership. <i>European Journal of International Management</i> , 2020, 14, 144.	0.1	3
9	Family involvement, internationalisation and performance: An empirical study of the Spanish hotel industry. <i>Journal of Hospitality and Tourism Management</i> , 2020, 42, 173-180.	3.5	10
10	The influence of family character on the choice of foreign market entry mode: An analysis of Spanish hotel chains. <i>European Research on Management and Business Economics</i> , 2020, 26, 40-44.	3.4	11
11	Students' perception of CSR and its influence on business performance. A multiple mediation analysis. <i>Business Ethics</i> , 2020, 29, 722-736.	3.5	8
12	Host country experience, institutional distance and location choice of Chinese MNEs. <i>Cross Cultural and Strategic Management</i> , 2019, 26, 24-45.	1.0	31
13	Family businesses from emerging markets and choice of entry mode abroad: insights from Indian firms. <i>Asian Business and Management</i> , 2019, 18, 6-30.	1.7	18
14	Greenfield investments or acquisitions? The influence of distance on emerging-market multinationals. <i>Management Decision</i> , 2019, 57, 1223-1236.	2.2	8
15	The influence of political risk, inertia and imitative behavior on the location choice of Chinese multinational enterprises. <i>International Journal of Emerging Markets</i> , 2018, 13, 518-535.	1.3	29
16	Institutional distance, establishment mode choice and international experience: the case of Indian MNCs. <i>Journal of Asia Business Studies</i> , 2018, 12, 60-80.	1.3	7
17	Cultural distance, political risk and location decisions of emerging-market multinationals: a comparison between Chinese and Indian firms. <i>Journal of the Asia Pacific Economy</i> , 2017, 22, 587-603.	1.0	19
18	Institutional Distance and Location Choice: New Empirical Evidence from Emerging-Market MNEs. <i>Progress in International Business Research</i> , 2017, , 225-237.	0.3	0

#	ARTICLE	IF	CITATIONS
19	Chinese MNCs: An Overview of the Current State of Research. Progress in International Business Research, 2014, , 477-503.	0.3	2
20	Outward Foreign Direct Investment from India: Tata Group in the Period 2000â€“2010. , 2014, , 103-127.		0
21	The internationalisation of Indian multinationals: determinants of expansion through acquisitions. Journal of the Asia Pacific Economy, 2013, 18, 115-132.	1.0	33
22	Political risk, cultural distance, and outward foreign direct investment: Empirical evidence from large Chinese firms. Asia Pacific Journal of Management, 2012, 29, 1089-1104.	2.9	192
23	Chinese Multinationals: Host Country Factors and Foreign Direct Investment Location. , 2012, , 267-284.		0
24	Doing business in India: a review of research in leading international journals. Journal of Indian Business Research, 2011, 3, 192-216.	1.2	20
25	Doing business in China and performance: a review of evidence. Chinese Management Studies, 2010, 4, 37-56.	0.7	12
26	Doing business in China and India: a comparative approach. Asia-Pacific Journal of Business Administration, 2010, 2, 153-166.	1.5	14
27	Family Firms' International Commitment. Family Business Review, 2009, 22, 125-135.	4.5	179
28	Factores familiares y compromiso internacional: Evidencia empÃ©rica en las empresas espaÃ±olas. Cuadernos De EconomÃ­a Y Direcci3n De La Empresa, 2008, 11, 7-25.	0.5	26
29	Family firms' risk perception: empirical evidence on the internationalization process. Journal of Small Business and Enterprise Development, 2008, 15, 457-471.	1.6	100
30	The impact of country risk and cultural distance on entry mode choice. Cross Cultural Management, 2007, 14, 74-87.	1.2	66
31	The Internationalisation Process in Family Firms: Choice of Market Entry Strategies. Journal of General Management, 2007, 33, 1-14.	0.8	69
32	Business and management in China: A review of empirical research in leading international journals. Asia Pacific Journal of Management, 2007, 24, 359-384.	2.9	90
33	Quality performance assessment as a source of motivation for lecturers. International Journal of Educational Management, 2006, 20, 73-82.	0.9	8
34	Critical friends: a tool for quality improvement in universities. Quality Assurance in Education, 2003, 11, 31-36.	0.9	18