

Maximilian Schreieck

List of Publications by Year in descending order

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Version: 2024-02-01

29
papers

844
citations

933447

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24
g-index

31
all docs

31
docs citations

31
times ranked

442
citing authors

#	ARTICLE	IF	CITATIONS
1	Governing innovation platforms in multi-business organisations. European Journal of Information Systems, 2023, 32, 695-716.	9.2	5
2	Learning to be a Platform Owner: How BMW Enhances App Development for Cars. IEEE Transactions on Engineering Management, 2022, 69, 4019-4035.	3.5	2
3	Design Thinking in Digital Innovation Projectsâ€”Exploring the Effects of Intangibility. IEEE Transactions on Engineering Management, 2022, 69, 1635-1649.	3.5	14
4	The Cooperation Paradox. Electronic Markets, 2022, 32, 459-471.	8.1	5
5	Social Welfare Computing and the management and regulation of new online business models. Electronic Markets, 2022, 32, 411-414.	8.1	5
6	Computing and Social Welfare. Electronic Markets, 2022, 32, 417-436.	8.1	6
7	Die UnterstÃ¼tzungspotenziale der Design Thinking-Methodik fÃ¼r die agile Entwicklung. Informationsmanagement Und Digitale Transformation, 2021, , 423-439.	0.1	0
8	Capabilities for value co-creation and value capture in emergent platform ecosystems: A longitudinal case study of SAPâ€™s cloud platform. Journal of Information Technology, 2021, 36, 365-390.	3.9	56
9	A Microservice-Based Reference Architecture for Digital Platforms in the Proteomics Domain. Lecture Notes in Computer Science, 2021, , 260-271.	1.3	2
10	Knowledge Sharing in Digital Platform Ecosystems â€“ A Textual Analysis of SAPâ€™s Developer Community. Lecture Notes in Information Systems and Organisation, 2021, , 21-39.	0.6	2
11	Digital platform ecosystems. Electronic Markets, 2020, 30, 87-98.	8.1	345
12	The emergence of native multi-sided platforms and their influence on incumbents. Electronic Markets, 2019, 29, 631-647.	8.1	47
13	Value co-creation practices in business-to-business platform ecosystems. Electronic Markets, 2019, 29, 503-518.	8.1	163
14	Monetarisierung von MobilitÃ¤tsplattformen. , 2019, , 53-68.		1
15	Shifting to the Cloud â€“ How SAPâ€™s Partners Cope with the Change. , 2019, , .		12
16	The Challenge of Governing Digital Platform Ecosystems. , 2018, , 527-538.		25
17	Multi-Layer Governance in Platform Ecosystems of Established Companies. Proceedings - Academy of Management, 2018, 2018, 10068.	0.1	12
18	Referenzmodell einer MobilitÃ¤tsplattform. Informationsmanagement Und Digitale Transformation, 2018, , 25-37.	0.1	1

#	ARTICLE	IF	CITATIONS
19	Governance der Akteure einer digitalen Plattform. Informationsmanagement Und Digitale Transformation, 2018, , 53-66.	0.1	4
20	Crowdsourced Delivery. Informationsmanagement Und Digitale Transformation, 2018, , 269-283.	0.1	12
21	Ideengenerierung durch Accelerator und Entwicklerportale. Informationsmanagement Und Digitale Transformation, 2018, , 359-386.	0.1	1
22	Eine mobilen App zur crowdbasierten Erfassung von freien Parkplätzen durch Gamification. Informationsmanagement Und Digitale Transformation, 2018, , 401-418.	0.1	1
23	Monetarisierungsstrategien für Mobilitätsplattformen. Informationsmanagement Und Digitale Transformation, 2018, , 67-91.	0.1	2
24	Datenschutz bei Mobilitätsplattformen durch Privacy-by-Design. Informationsmanagement Und Digitale Transformation, 2018, , 169-192.	0.1	0
25	Dynamische Planung von Fahrgemeinschaften. Informationsmanagement Und Digitale Transformation, 2018, , 249-268.	0.1	0
26	Governing nonprofit platform ecosystems – an information platform for refugees. Information Technology for Development, 2017, 23, 618-643.	4.8	38
27	A Concept for the Architecture of an Open Platform for Modular Mobility Services in the Smart City. Transportation Research Procedia, 2016, 19, 199-206.	1.5	35
28	A Matching Algorithm for Dynamic Ridesharing. Transportation Research Procedia, 2016, 19, 272-285.	1.5	36
29	Computing and Social Welfare: Minimizing the Societal Harm From Digital Transformation While Preserving the Benefits of Innovation. , 0, , .		5