

Maximilian Schreieck

List of Publications by Year in descending order

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Version: 2024-02-01

29
papers

844
citations

933447
10
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610901
24
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31
all docs

31
docs citations

31
times ranked

442
citing authors

| # | ARTICLE | IF | CITATIONS |
|----|--|-----|-----------|
| 1 | Digital platform ecosystems. <i>Electronic Markets</i> , 2020, 30, 87-98. | 8.1 | 345 |
| 2 | Value co-creation practices in business-to-business platform ecosystems. <i>Electronic Markets</i> , 2019, 29, 503-518. | 8.1 | 163 |
| 3 | Capabilities for value co-creation and value capture in emergent platform ecosystems: A longitudinal case study of SAPâ€™s cloud platform. <i>Journal of Information Technology</i> , 2021, 36, 365-390. | 3.9 | 56 |
| 4 | The emergence of native multi-sided platforms and their influence on incumbents. <i>Electronic Markets</i> , 2019, 29, 631-647. | 8.1 | 47 |
| 5 | Governing nonprofit platform ecosystems – an information platform for refugees. <i>Information Technology for Development</i> , 2017, 23, 618-643. | 4.8 | 38 |
| 6 | A Matching Algorithm for Dynamic Ridesharing. <i>Transportation Research Procedia</i> , 2016, 19, 272-285. | 1.5 | 36 |
| 7 | A Concept for the Architecture of an Open Platform for Modular Mobility Services in the Smart City. <i>Transportation Research Procedia</i> , 2016, 19, 199-206. | 1.5 | 35 |
| 8 | The Challenge of Governing Digital Platform Ecosystems. , 2018, , 527-538. | | 25 |
| 9 | Design Thinking in Digital Innovation Projectsâ€”Exploring the Effects of Intangibility. <i>IEEE Transactions on Engineering Management</i> , 2022, 69, 1635-1649. | 3.5 | 14 |
| 10 | Multi-Layer Governance in Platform Ecosystems of Established Companies. <i>Proceedings - Academy of Management</i> , 2018, 2018, 10068. | 0.1 | 12 |
| 11 | Crowdsourced Delivery. <i>Informationsmanagement Und Digitale Transformation</i> , 2018, , 269-283. | 0.1 | 12 |
| 12 | Shifting to the Cloud – How SAPâ€™s Partners Cope with the Change. , 2019, , . | | 12 |
| 13 | Computing and Social Welfare. <i>Electronic Markets</i> , 2022, 32, 417-436. | 8.1 | 6 |
| 14 | Computing and Social Welfare: Minimizing the Societal Harm From Digital Transformation While Preserving the Benefits of Innovation. , 0, , . | | 5 |
| 15 | The Cooperation Paradox. <i>Electronic Markets</i> , 2022, 32, 459-471. | 8.1 | 5 |
| 16 | Social Welfare Computing and the management and regulation of new online business models. <i>Electronic Markets</i> , 2022, 32, 411-414. | 8.1 | 5 |
| 17 | Governing innovation platforms in multi-business organisations. <i>European Journal of Information Systems</i> , 2023, 32, 695-716. | 9.2 | 5 |
| 18 | Governance der Akteure einer digitalen Plattform. <i>Informationsmanagement Und Digitale Transformation</i> , 2018, , 53-66. | 0.1 | 4 |

| # | ARTICLE | IF | CITATIONS |
|----|---|-----|-----------|
| 19 | Learning to be a Platform Owner: How BMW Enhances App Development for Cars. <i>IEEE Transactions on Engineering Management</i> , 2022, 69, 4019-4035. | 3.5 | 2 |
| 20 | A Microservice-Based Reference Architecture for Digital Platforms in the Proteomics Domain. <i>Lecture Notes in Computer Science</i> , 2021, , 260-271. | 1.3 | 2 |
| 21 | Monetarisierungsstrategien fÃ¼r MobilitÃ¤tsplattformen. <i>Informationsmanagement Und Digitale Transformation</i> , 2018, , 67-91. | 0.1 | 2 |
| 22 | Knowledge Sharing in Digital Platform Ecosystems – A Textual Analysis of SAPâ€™s Developer Community. <i>Lecture Notes in Information Systems and Organisation</i> , 2021, , 21-39. | 0.6 | 2 |
| 23 | Referenzmodell einer MobilitÃ¤tsplattform. <i>Informationsmanagement Und Digitale Transformation</i> , 2018, , 25-37. | 0.1 | 1 |
| 24 | Ideengenerierung durch Accelerator und Entwicklerportale. <i>Informationsmanagement Und Digitale Transformation</i> , 2018, , 359-386. | 0.1 | 1 |
| 25 | Eine mobile App zur crowdbasierten Erfassung von freien ParkplÃ¤tzen durch Gamification. <i>Informationsmanagement Und Digitale Transformation</i> , 2018, , 401-418. | 0.1 | 1 |
| 26 | Monetarisierung von MobilitÃ¤tsplattformen. , 2019, , 53-68. | | 1 |
| 27 | Die Unterstützungsdimensionen der Design Thinking-Methodik fÃ¼r die agile Entwicklung. <i>Informationsmanagement Und Digitale Transformation</i> , 2021, , 423-439. | 0.1 | 0 |
| 28 | Datenschutz bei MobilitÃ¤tsplattformen durch Privacy-by-Design. <i>Informationsmanagement Und Digitale Transformation</i> , 2018, , 169-192. | 0.1 | 0 |
| 29 | Dynamische Planung von Fahrgemeinschaften. <i>Informationsmanagement Und Digitale Transformation</i> , 2018, , 249-268. | 0.1 | 0 |