

Rodobaldo MartÃ-nez-Vivar

List of Publications by Year in descending order

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Version: 2024-02-01

25
papers

62
citations

1937685

4
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1720034

7
g-index

25
all docs

25
docs citations

25
times ranked

56
citing authors

#	ARTICLE	IF	CITATIONS
1	Exploring the relationship between organizational values and small team performance: A Delphi method application. Serbian Journal of Management, 2021, 16, 61-83.	0.9	3
2	Structural equations to analyze entrepreneur satisfaction as indicator of human resources management at the territorial level. International Journal of Research in Business and Social Science, 2021, 10, 132-140.	0.3	1
3	ANÁLISIS SHIFT-SHARE PARA LA TOMA DE DECISIONES DE INTERNACIONALIZACIÓN EN PYMEs. , 2021, 9, .		0
4	Analysis of the interrelationships between KPIs in a small business through temporal causal models. International Journal of Advanced Operations Management, 2020, 12, 81.	0.3	0
5	Near and similar restaurants: competitors or allies?. Tourism and Management Studies, 2020, 16, 17-27.	2.5	0
6	Analysis of the interrelationships between KPIs in a small business through temporal causal models. International Journal of Advanced Operations Management, 2020, 12, 81.	0.3	0
7	Logistic contribution from the vision of the technical services in the hotel industry. Journal of Industrial Engineering and Management, 2019, 12, 328.	1.5	0
8	Structural equations model to analyze the incidence of variables related to innovation management in organizations. International Journal of Engineering Business Management, 2019, 11, 184797901985626.	3.7	1
9	Chain substitution and successive approximation method: Throughput analysis at SMEs. International Journal of Engineering Business Management, 2019, 11, 184797901983839.	3.7	2
10	The impact of self-confidence, creativity and vision on leadership performance: Perceptions at Ecuadorian SMEs owner/managers. Serbian Journal of Management, 2019, 14, 315-325.	0.9	7
11	Redes neuronales para el análisis de variables de la fluctuación laboral. Sathiri, 2019, 14, 42.	0.1	1
12	Contributions to the planning of human resources in the territorial level. International Journal of Advanced Operations Management, 2018, 10, 32.	0.3	0
13	Neural networks to analyse the incidence of customer satisfaction in their loyalty in a tourist destination. International Journal of Services, Economics and Management, 2018, 9, 95.	0.2	0
14	Contribution to the logistic evaluation system in the transportation process in Santo Domingo, Ecuador. Journal of Industrial Engineering and Management, 2018, 11, 72.	1.5	4
15	Exploring neural networks in the analysis of variables that affect the employee turnover in the organization. International Journal of Engineering Business Management, 2018, 10, 184797901877273.	3.7	8
16	Neural networks to analyse the incidence of customer satisfaction in their loyalty in a tourist destination. International Journal of Services, Economics and Management, 2018, 9, 95.	0.2	0
17	Application of the Fuzzy Logic Tool to Evaluate Customer Satisfaction in Hotels. Journal of International Business Research and Marketing, 2018, 3, 24-29.	0.2	1
18	Contributions to the planning of human resources in the territorial level. International Journal of Advanced Operations Management, 2018, 10, 32.	0.3	0

#	ARTICLE	IF	CITATIONS
19	Contingency theory to study leadership styles of small businesses owner-managers at Santo Domingo, Ecuador. International Journal of Engineering Business Management, 2017, 9, 184797901774317.	3.7	15
20	Tools for measuring and improving external customer satisfaction in stores of Santo Domingo, Ecuador. International Journal of Engineering Business Management, 2017, 9, 184797901772317.	3.7	2
21	Gesti3n por Competencias Laborales en el Contexto del Proceso de Cambios Pol3ticos y Econ3micos en Cuba. Innovar, 2017, 27, 169-184.	0.4	5
22	Application of a methodology based on the Theory of Constraints in the sector of tourism services. Journal of Industrial Engineering and Management, 2017, 10, 7.	1.5	4
23	STRUCTURAL EQUATION MODEL: INFLUENCE ON TOURIST SATISFACTION WITH DESTINATION ATRIBUTES. Tourism and Hospitality Management, 2017, 23, 219-233.	1.0	4
24	Identification of variables and their influence on the human resources planning in the territorial level. Journal of Industrial Engineering and Management, 2016, 9, 530.	1.5	4
25	Gesti3n de las reservas productivas en una PYME de Santo Domingo de los Ts3chilas. Enfoque, 2016, 7, 59-74.	0.4	0