

# Rodobaldo MartÃ-nez-Vivar

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3321763/publications.pdf>

Version: 2024-02-01

25  
papers

62  
citations

1937685

4  
h-index

1720034

7  
g-index

25  
all docs

25  
docs citations

25  
times ranked

56  
citing authors

#	ARTICLE	IF	CITATIONS
1	Contingency theory to study leadership styles of small businesses owner-managers at Santo Domingo, Ecuador. <i>International Journal of Engineering Business Management</i> , 2017, 9, 184797901774317.	3.7	15
2	Exploring neural networks in the analysis of variables that affect the employee turnover in the organization. <i>International Journal of Engineering Business Management</i> , 2018, 10, 184797901877273.	3.7	8
3	The impact of self-confidence, creativity and vision on leadership performance: Perceptions at Ecuadorian SMEs owner/managers. <i>Serbian Journal of Management</i> , 2019, 14, 315-325.	0.9	7
4	Gesti3n por Competencias Laborales en el Contexto del Proceso de Cambios Pol3ticos y Econ3micos en Cuba. <i>Innovar</i> , 2017, 27, 169-184.	0.4	5
5	Identification of variables and their influence on the human resources planning in the territorial level. <i>Journal of Industrial Engineering and Management</i> , 2016, 9, 530.	1.5	4
6	Application of a methodology based on the Theory of Constraints in the sector of tourism services. <i>Journal of Industrial Engineering and Management</i> , 2017, 10, 7.	1.5	4
7	Contribution to the logistic evaluation system in the transportation process in Santo Domingo, Ecuador. <i>Journal of Industrial Engineering and Management</i> , 2018, 11, 72.	1.5	4
8	STRUCTURAL EQUATION MODEL: INFLUENCE ON TOURIST SATISFACTION WITH DESTINATION ATRIBUTES. <i>Tourism and Hospitality Management</i> , 2017, 23, 219-233.	1.0	4
9	Exploring the relationship between organizational values and small team performance: A Delphi method application. <i>Serbian Journal of Management</i> , 2021, 16, 61-83.	0.9	3
10	Tools for measuring and improving external customer satisfaction in stores of Santo Domingo, Ecuador. <i>International Journal of Engineering Business Management</i> , 2017, 9, 184797901772317.	3.7	2
11	Chain substitution and successive approximation method: Throughput analysis at SMEs. <i>International Journal of Engineering Business Management</i> , 2019, 11, 184797901983839.	3.7	2
12	Structural equations model to analyze the incidence of variables related to innovation management in organizations. <i>International Journal of Engineering Business Management</i> , 2019, 11, 184797901985626.	3.7	1
13	Structural equations to analyze entrepreneur satisfaction as indicator of human resources management at the territorial level. <i>International Journal of Research in Business and Social Science</i> , 2021, 10, 132-140.	0.3	1
14	Application of the Fuzzy Logic Tool to Evaluate Customer Satisfaction in Hotels. <i>Journal of International Business Research and Marketing</i> , 2018, 3, 24-29.	0.2	1
15	Redes neuronales para el an3lisis de variables de la fluctuaci3n laboral. <i>Sathiri</i> , 2019, 14, 42.	0.1	1
16	Contributions to the planning of human resources in the territorial level. <i>International Journal of Advanced Operations Management</i> , 2018, 10, 32.	0.3	0
17	Neural networks to analyse the incidence of customer satisfaction in their loyalty in a tourist destination. <i>International Journal of Services, Economics and Management</i> , 2018, 9, 95.	0.2	0
18	Logistic contribution from the vision of the technical services in the hotel industry. <i>Journal of Industrial Engineering and Management</i> , 2019, 12, 328.	1.5	0

#	ARTICLE	IF	CITATIONS
19	Analysis of the interrelationships between KPIs in a small business through temporal causal models. International Journal of Advanced Operations Management, 2020, 12, 81.	0.3	0
20	Gestión de las reservas productivas en una PYME de Santo Domingo de los Tsáchilas. Enfoque, 2016, 7, 59-74.	0.4	0
21	Neural networks to analyse the incidence of customer satisfaction in their loyalty in a tourist destination. International Journal of Services, Economics and Management, 2018, 9, 95.	0.2	0
22	Contributions to the planning of human resources in the territorial level. International Journal of Advanced Operations Management, 2018, 10, 32.	0.3	0
23	Near and similar restaurants: competitors or allies?. Tourism and Management Studies, 2020, 16, 17-27.	2.5	0
24	Analysis of the interrelationships between KPIs in a small business through temporal causal models. International Journal of Advanced Operations Management, 2020, 12, 81.	0.3	0
25	ANÁLISIS SHIFT-SHARE PARA LA TOMA DE DECISIONES DE INTERNACIONALIZACIÓN EN PYMES. , 2021, 9, .		0