

# Ahmet Suerdem

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/331456/publications.pdf>

Version: 2024-02-01

16  
papers

255  
citations

1307594

7  
h-index

996975

15  
g-index

17  
all docs

17  
docs citations

17  
times ranked

259  
citing authors

#	ARTICLE	IF	CITATIONS
1	An analysis of material consumption culture in the Muslim world. Marketing Theory, 2012, 12, 61-79.	3.1	82
2	Non-western contexts: The invisible half. Marketing Theory, 2012, 12, 3-12.	3.1	46
3	Public communication by research institutes compared across countries and sciences: Building capacity for engagement or competing for visibility?. PLoS ONE, 2020, 15, e0235191.	2.5	31
4	Yes my name is Ahmet, but please don't target me. Islamic marketing: Marketing Islam<sup>TM</sup>?. Marketing Theory, 2013, 13, 485-495.	3.1	21
5	Participatory New Product Developmentâ€“A Framework for Deliberately Collaborative and Continuous Innovation Design. Procedia, Social and Behavioral Sciences, 2015, 195, 1443-1452.	0.5	18
6	PUS in turbulent times II â€“ A shifting vocabulary that brokers inter-disciplinary knowledge. Public Understanding of Science, 2013, 22, 2-15.	2.8	17
7	The Representation of Immigration. A Retrospective Newspaper Analysis. Journal of Immigrant and Refugee Studies, 2021, 19, 436-455.	1.7	17
8	The Salience of Otherness. Culture in Policy Making, 2020, , 103-131.	0.4	6
9	Interdisciplinary Collaboration of Engineers and Social Researchers to Face Societal Challenges: Designing an E-Recruitment System for Disadvantaged Groups. Procedia, Social and Behavioral Sciences, 2015, 195, 2566-2575.	0.5	3
10	The effects of scientific literacy on participation to political decision making. SHS Web of Conferences, 2016, 26, 01064.	0.2	2
11	Using Conjoint Analysis to Determine the Requirements of Different Users for Designing Online Solution Tools: Job Matching Platform. Eurasian Studies in Business and Economics, 2015, , 239-252.	0.4	2
12	A NEW SCALE PROPOSAL ON THE INSTITUTIONALIZATION OF SCIENCE COMMUNICATION ACTIVITIES OF UNIVERSITIES. Elektronik Sosyal Bilimler Dergisi, 2023, 22, 362-390.	0.8	2
13	Assessing the reliability and validity of a shorter version of RIASEC in Turkish. SHS Web of Conferences, 2016, 26, 01063.	0.2	1
14	Designing a Social Innovation Based Knowledge Support System: A Preliminary Guideline. Advances in Intelligent Systems and Computing, 2018, , 156-167.	0.6	1
15	Existing Technologies in Online Job Matching Tools and Their Potential Usage for Disadvantaged People. Eurasian Studies in Business and Economics, 2015, , 227-238.	0.4	0
16	Collaborative Requirement Prioritization for an E-Recruitment Platform for Qualified but Disadvantaged Individuals. Advances in Intelligent Systems and Computing, 2016, , 547-556.	0.6	0