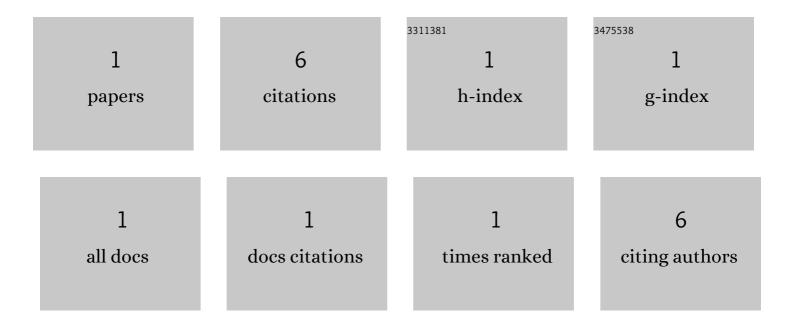
Yufei Huang

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/3306813/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Combining guaranteed and spot markets in display advertising: Selling guaranteed page views with stochastic demand. European Journal of Operational Research, 2020, 280, 1144-1159.	5.7	6