

Daniela Alcoforado

List of Publications by Year in descending order

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Version: 2024-02-01

4
papers

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citations

3311381
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2917675
2
g-index

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all docs

4
docs citations

4
times ranked

1
citing authors

#	ARTICLE	IF	CITATIONS
1	Do sujeito às práticas discursivas: o solo epistemológico da Consumer Culture Theory no contexto brasileiro. Revista Brasileira De Administração Científica, 2022, 12, 33-46.	0.0	0
2	Pesquisa qualitativa na área de marketing: panorama da produção científica brasileira de 2010 a 2019. Revista Brasileira De Marketing, 2021, 20, .	0.2	0
3	Daily Menu in Times of Pandemic for Individuals with Anxiety and Depression. SER Social, 2021, 23, 94-114.	0.1	1
4	New Normalcy? Consumption and identity between reproduction of social inequalities and social transformation in Brazil. Sociedade E Estado, 2020, 35, 787-813.	0.4	2