

Ameet Pandit

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3289326/publications.pdf>

Version: 2024-02-01

11
papers

274
citations

1039880

9
h-index

1281743

11
g-index

11
all docs

11
docs citations

11
times ranked

294
citing authors

#	ARTICLE	IF	CITATIONS
1	Co-creation of value at the bottom of the pyramid: Analysing Bangladeshi farmers' use of mobile telephony. <i>Journal of Retailing and Consumer Services</i> , 2016, 29, 40-48.	5.3	74
2	Risks and drivers of hybrid car adoption: A cross-cultural segmentation analysis. <i>Journal of Cleaner Production</i> , 2018, 189, 519-528.	4.6	43
3	Competing on service and branding in the renewable electricity sector. <i>Energy Policy</i> , 2012, 45, 378-388.	4.2	37
4	Are reward cards just a business deal? The role of calculative versus emotional card commitment in driving store loyalty. <i>Journal of Retailing and Consumer Services</i> , 2016, 31, 355-360.	5.3	22
5	The impact of the amount of available information on decision delay: The role of common features. <i>Marketing Letters</i> , 2011, 22, 405-421.	1.9	20
6	A quadripartite approach to analysing young British South Asian adults' dual cultural identity. <i>Journal of Marketing Management</i> , 2017, 33, 789-816.	1.2	20
7	Selfie appropriation by young British South Asian adults. <i>Information Technology and People</i> , 2018, 31, 482-506.	1.9	18
8	What loyal women (and men) want: The role of gender and loyalty program characteristics in driving store loyalty. <i>Journal of Retailing and Consumer Services</i> , 2018, 44, 64-70.	5.3	13
9	Using the senses to evaluate aesthetic products at the point of sale: The moderating role of consumers' goals. <i>Journal of Retailing and Consumer Services</i> , 2018, 40, 82-90.	5.3	11
10	Black or green? Exploring the drivers and roadblocks behind renewable electricity consumption. <i>Australasian Journal of Environmental Management</i> , 2019, 26, 43-62.	0.6	9
11	Social media led co-creation of knowledge in developing societies: SME's roles in the adoption, use and appropriation of smartphones in South Asia. <i>Production Planning and Control</i> , 2019, 30, 1019-1031.	5.8	7