

Joaquim Silva

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3280302/publications.pdf>

Version: 2024-02-01

12
papers

292
citations

1305906

8
h-index

1526636

10
g-index

12
all docs

12
docs citations

12
times ranked

262
citing authors

#	ARTICLE	IF	CITATIONS
1	Customer engagement and value co-creation/destruction: the internal fostering and hindering factors and actors in the tourist/hotel experience. <i>Journal of Research in Interactive Marketing</i> , 2022, 16, 173-188.	7.2	25
2	Factors influencing user behaviour in micromobility sharing systems: A systematic literature review and research directions. <i>Travel Behaviour & Society</i> , 2022, 27, 1-25.	2.4	31
3	The influence of ambient scent on the passengers' experience, emotions and behavioral intentions: An experimental study in a Public Bus service. <i>Transport Policy</i> , 2021, 106, 88-98.	3.4	16
4	Dance Is for All: A Social Marketing Intervention with Children and Adolescents to Reduce Prejudice towards Boys Who Dance. <i>International Journal of Environmental Research and Public Health</i> , 2021, 18, 6861.	1.2	2
5	The Work Values of Portuguese Generation Z in the Higher Education-to-Work Transition Phase. <i>Social Sciences</i> , 2021, 10, 297.	0.7	5
6	Exploring sources of voter-based political human brand equity. <i>Journal of Brand Management</i> , 2020, 27, 481-494.	2.0	4
7	Local development through rural entrepreneurship, from the Triple Helix perspective. <i>International Journal of Entrepreneurial Behaviour and Research</i> , 2019, 25, 698-716.	2.3	33
8	ANTECEDENTS OF ONLINE PURCHASE INTENTION AND BEHAVIOUR: UNCOVERING UNOBSERVED HETEROGENEITY. <i>Journal of Business Economics and Management</i> , 2019, 20, 131-148.	1.1	36
9	Representing Value Co-creation as a Practice of Consumption: Customers' Perspectives and Actions. <i>Developments in Marketing Science: Proceedings of the Academy of Marketing Science</i> , 2016, , 115-116.	0.1	0
10	Students' perceptions of Blackboard and Moodle in a Portuguese university. <i>British Journal of Educational Technology</i> , 2011, 42, 824-841.	3.9	69
11	Hypermarkets versus traditional retail stores – consumers' and retailers' perspectives in Braga: a case study. <i>Journal of Retailing and Consumer Services</i> , 2001, 8, 189-198.	5.3	31
12	Consumer and retailer perceptions of hypermarkets and traditional retail stores in Portugal. <i>Journal of Retailing and Consumer Services</i> , 2000, 7, 197-206.	5.3	40