

Wagner Junior Ladeira

List of Publications by Year in descending order

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Version: 2024-02-01

46
papers

1,115
citations

567281

15
h-index

454955

30
g-index

46
all docs

46
docs citations

46
times ranked

916
citing authors

| # | ARTICLE | IF | CITATIONS |
|----|--|------|-----------|
| 1 | Visual cognition of fake news: the effects of consumer brand engagement. <i>Journal of Marketing Communications</i> , 2022, 28, 681-701. | 4.0 | 6 |
| 2 | Retail crowding: meta-analysis of contextual and cultural moderators. <i>Marketing Intelligence and Planning</i> , 2022, 40, 57-71. | 3.5 | 6 |
| 3 | Characteristics of owners and managers in different countries: a meta-analytical investigation of SMEs' growth. <i>Journal of Small Business and Enterprise Development</i> , 2022, 29, 354-379. | 2.6 | 12 |
| 4 | Clockwise versus counterclockwise turning bias: Moderation effects of foot traffic and cognitive experience on visual attention. <i>Journal of Retailing and Consumer Services</i> , 2022, 67, 102965. | 9.4 | 2 |
| 5 | Effects of abnormally shaped fruits and vegetables on consumers' willingness to buy: a meta-analytic study. <i>Journal of Social Marketing</i> , 2022, 12, 556-586. | 2.3 | 5 |
| 6 | The moderating effects of competitiveness and technological turbulence on the interaction between relational competence and knowledge generation. <i>Knowledge Management Research and Practice</i> , 2021, 19, 217-229. | 4.1 | 2 |
| 7 | Satisfaction in sports: a meta-analytic study. <i>Marketing Intelligence and Planning</i> , 2021, 39, 408-423. | 3.5 | 3 |
| 8 | More bodily motor action, less visual attention: How supermarket stimuli and consumer-related factors influence gaze behavior. <i>Journal of Retailing and Consumer Services</i> , 2021, 59, 102403. | 9.4 | 4 |
| 9 | The extended dynamic capabilities model: A meta-analysis. <i>European Management Journal</i> , 2020, 38, 108-120. | 5.1 | 71 |
| 10 | Empirical generalizations in eco-innovation: A meta-analytic approach. <i>Journal of Cleaner Production</i> , 2020, 245, 118721. | 9.3 | 71 |
| 11 | Propensity for technological adoption: an analysis of effects size in the banking sector. <i>Behaviour and Information Technology</i> , 2020, 39, 1341-1355. | 4.0 | 4 |
| 12 | Customer engagement in social media: a framework and meta-analysis. <i>Journal of the Academy of Marketing Science</i> , 2020, 48, 1211-1228. | 11.2 | 191 |
| 13 | A meta-analysis of the relationship between customer participation and brand outcomes. <i>Journal of Business Research</i> , 2020, 117, 450-460. | 10.2 | 32 |
| 14 | Effects of perceived retail crowding: a meta-analytic study. <i>International Review of Retail, Distribution and Consumer Research</i> , 2020, 30, 411-436. | 2.0 | 12 |
| 15 | A meta-analytic review of food safety risk perception. <i>Food Control</i> , 2020, 112, 107089. | 5.5 | 70 |
| 16 | The Effects of Sales Promotions on Mobile Banking a Cross-Cultural Study. <i>Journal of Promotion Management</i> , 2020, 26, 350-371. | 3.4 | 7 |
| 17 | The Influence of Brand Credibility on Consumers' Attention to Sales Promotions. <i>Journal of Promotion Management</i> , 2020, 26, 855-873. | 3.4 | 5 |
| 18 | Factors influencing visual attention: a meta-analysis. <i>Journal of Marketing Management</i> , 2019, 35, 1710-1740. | 2.3 | 24 |

| # | ARTICLE | IF | CITATIONS |
|----|--|-----|-----------|
| 19 | The antecedents and consequences of financial literacy: a meta-analysis. <i>International Journal of Bank Marketing</i> , 2019, 37, 1462-1479. | 6.4 | 54 |
| 20 | The sustainability of solidarity economy organizations: An empirical investigation. <i>Journal of Cleaner Production</i> , 2019, 228, 1122-1130. | 9.3 | 14 |
| 21 | A meta-analytical study of technological acceptance in banking contexts. <i>International Journal of Bank Marketing</i> , 2019, 37, 755-774. | 6.4 | 19 |
| 22 | The link between social interactions and trust recovery in customerâ€“business relationships. <i>Journal of Consumer Behaviour</i> , 2019, 18, 496-504. | 4.2 | 13 |
| 23 | Antecedents and consequences of impulse buying: a meta-analytic study. <i>RAUSP Management Journal</i> , 2019, 54, 178-204. | 1.4 | 38 |
| 24 | Behaviourâ€“Based and Outcomeâ€“Based Control Systems: A Metaâ€“Analytic Study. <i>Canadian Journal of Administrative Sciences</i> , 2019, 36, 149-162. | 1.5 | 14 |
| 25 | The brand experience extended model: a meta-analysis. <i>Journal of Brand Management</i> , 2018, 25, 519-535. | 3.5 | 54 |
| 26 | Food Package Familiarity and Perceived Amount of Verbal Information: The Moderating Effect of Frugal Behavior. <i>Journal of International Food and Agribusiness Marketing</i> , 2018, 30, 323-342. | 2.1 | 2 |
| 27 | Tourists' perceived value and destination revisit intentions: The moderating effect of domainâ€“specific innovativeness. <i>International Journal of Tourism Research</i> , 2018, 20, 277-285. | 3.7 | 38 |
| 28 | Susceptibility to Advertising and Perceived Friend Norms: A Meta-Analysis of Materialism in Youths â€“Meta-Analysis of Materialism in Youthsâ€“. <i>Journal of Promotion Management</i> , 2018, 24, 178-197. | 3.4 | 4 |
| 29 | Effects of belief in luck on the attractiveness of loyalty programmes. <i>Journal of Consumer Behaviour</i> , 2018, 17, 107-122. | 4.2 | 4 |
| 30 | Self-control today, indulgence tomorrow? How judgment bias and temporal distance influence self-control decisions. <i>Journal of Consumer Marketing</i> , 2018, 35, 480-490. | 2.3 | 5 |
| 31 | Online banking services: a meta-analytic review and assessment of the impact of antecedents and consequents on satisfaction. <i>Journal of Financial Services Marketing</i> , 2018, 23, 168-178. | 3.4 | 7 |
| 32 | The role of satisfaction in fashion marketing: a meta-analysis. <i>Journal of Global Fashion Marketing</i> , 2018, 9, 305-321. | 3.7 | 14 |
| 33 | Strategic orientation for failure recovery and performance behavior. <i>Marketing Intelligence and Planning</i> , 2018, 36, 646-660. | 3.5 | 5 |
| 34 | Student satisfaction in higher education: a meta-analytic study. <i>Journal of Marketing for Higher Education</i> , 2017, 27, 1-18. | 3.2 | 95 |
| 35 | Apps for mobile banking and customer satisfaction: a cross-cultural study. <i>International Journal of Bank Marketing</i> , 2017, 35, 1133-1153. | 6.4 | 80 |
| 36 | Meta-analysis of the antecedent and consequent constructs of materialism. <i>Revista Brasileira De Gestao De Negocios</i> , 2017, , 538-556. | 0.5 | 2 |

| # | ARTICLE | IF | CITATIONS |
|----|---|-----|-----------|
| 37 | Comportamento Materialista em Adolescentes e Crianças: Uma Meta-análise dos Antecedentes e dos Consequentes. RAC: Revista De Administração Contemporânea, 2016, 20, 610-629. | 0.4 | 2 |
| 38 | Domain-specific innovativeness: a meta-analysis in business and consumer. RAI: Revista De Administração E Inovação, 2016, 13, 99-106. | 0.8 | 9 |
| 39 | A meta-analysis of satisfaction in the banking sector. International Journal of Bank Marketing, 2016, 34, 798-820. | 6.4 | 23 |
| 40 | Running for pleasure or performance? How store attributes and hedonic product value influence consumer satisfaction. International Review of Retail, Distribution and Consumer Research, 2016, 26, 502-520. | 2.0 | 12 |
| 41 | A Meta-Analysis of the Antecedents and Consequences of Satisfaction in Tourism and Hospitality. Journal of Hospitality Marketing and Management, 2016, 25, 975-1009. | 8.2 | 56 |
| 42 | A Distância Temporal e o Ato de Presentear: Quando as Frustrações Dominam o Consumo. Revista Brasileira De Marketing, 2016, 15, 133-145. | 0.2 | 1 |
| 43 | Moderating Effects of Sales Promotion Types. BAR - Brazilian Administration Review, 2015, 12, 169-189. | 0.8 | 14 |
| 44 | Perception of value, attractiveness and purchase intention: revisiting promotion techniques sale. Revista Brasileira De Gestao De Negocios, 2015, , 1173-1192. | 0.5 | 1 |
| 45 | Background and dimensions of consumption experience in Brazilian hotels. Tourism and Hospitality Research, 2012, 12, 215-227. | 3.8 | 3 |
| 46 | Antecedentes da satisfação no setor público: um estudo de caso na prefeitura de Santa Maria (RS). Revista De Administracao Publica, 2012, 46, 71-91. | 0.7 | 5 |