

Wagner Junior Ladeira

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3254305/publications.pdf>

Version: 2024-02-01

46
papers

1,115
citations

567281

15
h-index

454955

30
g-index

46
all docs

46
docs citations

46
times ranked

916
citing authors

#	ARTICLE	IF	CITATIONS
1	Customer engagement in social media: a framework and meta-analysis. Journal of the Academy of Marketing Science, 2020, 48, 1211-1228.	11.2	191
2	Student satisfaction in higher education: a meta-analytic study. Journal of Marketing for Higher Education, 2017, 27, 1-18.	3.2	95
3	Apps for mobile banking and customer satisfaction: a cross-cultural study. International Journal of Bank Marketing, 2017, 35, 1133-1153.	6.4	80
4	The extended dynamic capabilities model: A meta-analysis. European Management Journal, 2020, 38, 108-120.	5.1	71
5	Empirical generalizations in eco-innovation: A meta-analytic approach. Journal of Cleaner Production, 2020, 245, 118721.	9.3	71
6	A meta-analytic review of food safety risk perception. Food Control, 2020, 112, 107089.	5.5	70
7	A Meta-Analysis of the Antecedents and Consequences of Satisfaction in Tourism and Hospitality. Journal of Hospitality Marketing and Management, 2016, 25, 975-1009.	8.2	56
8	The brand experience extended model: a meta-analysis. Journal of Brand Management, 2018, 25, 519-535.	3.5	54
9	The antecedents and consequences of financial literacy: a meta-analysis. International Journal of Bank Marketing, 2019, 37, 1462-1479.	6.4	54
10	Tourists' perceived value and destination revisit intentions: The moderating effect of domain-specific innovativeness. International Journal of Tourism Research, 2018, 20, 277-285.	3.7	38
11	Antecedents and consequences of impulse buying: a meta-analytic study. RAUSP Management Journal, 2019, 54, 178-204.	1.4	38
12	A meta-analysis of the relationship between customer participation and brand outcomes. Journal of Business Research, 2020, 117, 450-460.	10.2	32
13	Factors influencing visual attention: a meta-analysis. Journal of Marketing Management, 2019, 35, 1710-1740.	2.3	24
14	A meta-analysis of satisfaction in the banking sector. International Journal of Bank Marketing, 2016, 34, 798-820.	6.4	23
15	A meta-analytical study of technological acceptance in banking contexts. International Journal of Bank Marketing, 2019, 37, 755-774.	6.4	19
16	Moderating Effects of Sales Promotion Types. BAR - Brazilian Administration Review, 2015, 12, 169-189.	0.8	14
17	The role of satisfaction in fashion marketing: a meta-analysis. Journal of Global Fashion Marketing, 2018, 9, 305-321.	3.7	14
18	The sustainability of solidarity economy organizations: An empirical investigation. Journal of Cleaner Production, 2019, 228, 1122-1130.	9.3	14

#	ARTICLE	IF	CITATIONS
19	Behaviour-Based and Outcome-Based Control Systems: A Meta-Analytic Study. Canadian Journal of Administrative Sciences, 2019, 36, 149-162.	1.5	14
20	The link between social interactions and trust recovery in customer-business relationships. Journal of Consumer Behaviour, 2019, 18, 496-504.	4.2	13
21	Running for pleasure or performance? How store attributes and hedonic product value influence consumer satisfaction. International Review of Retail, Distribution and Consumer Research, 2016, 26, 502-520.	2.0	12
22	Effects of perceived retail crowding: a meta-analytic study. International Review of Retail, Distribution and Consumer Research, 2020, 30, 411-436.	2.0	12
23	Characteristics of owners and managers in different countries: a meta-analytical investigation of SMEs' growth. Journal of Small Business and Enterprise Development, 2022, 29, 354-379.	2.6	12
24	Domain-specific innovativeness: a meta-analysis in business and consumer. RAI: Revista De Administraç�o E Inovaç�o, 2016, 13, 99-106.	0.8	9
25	Online banking services: a meta-analytic review and assessment of the impact of antecedents and consequents on satisfaction. Journal of Financial Services Marketing, 2018, 23, 168-178.	3.4	7
26	The Effects of Sales Promotions on Mobile Banking a Cross-Cultural Study. Journal of Promotion Management, 2020, 26, 350-371.	3.4	7
27	Visual cognition of fake news: the effects of consumer brand engagement. Journal of Marketing Communications, 2022, 28, 681-701.	4.0	6
28	Retail crowding: meta-analysis of contextual and cultural moderators. Marketing Intelligence and Planning, 2022, 40, 57-71.	3.5	6
29	Antecedentes da satisfaç�o no setor p�blico: um estudo de caso na prefeitura de Santa Maria (RS). Revista De Administraç�o Publica, 2012, 46, 71-91.	0.7	5
30	Self-control today, indulgence tomorrow? How judgment bias and temporal distance influence self-control decisions. Journal of Consumer Marketing, 2018, 35, 480-490.	2.3	5
31	Strategic orientation for failure recovery and performance behavior. Marketing Intelligence and Planning, 2018, 36, 646-660.	3.5	5
32	The Influence of Brand Credibility on Consumers' Attention to Sales Promotions. Journal of Promotion Management, 2020, 26, 855-873.	3.4	5
33	Effects of abnormally shaped fruits and vegetables on consumer's willingness to buy: a meta-analytic study. Journal of Social Marketing, 2022, 12, 556-586.	2.3	5
34	Susceptibility to Advertising and Perceived Friend Norms: A Meta-Analysis of Materialism in Youths - Meta-Analysis of Materialism in Youths. Journal of Promotion Management, 2018, 24, 178-197.	3.4	4
35	Effects of belief in luck on the attractiveness of loyalty programmes. Journal of Consumer Behaviour, 2018, 17, 107-122.	4.2	4
36	Propensity for technological adoption: an analysis of effects size in the banking sector. Behaviour and Information Technology, 2020, 39, 1341-1355.	4.0	4

#	ARTICLE	IF	CITATIONS
37	More bodily motor action, less visual attention: How supermarket stimuli and consumer-related factors influence gaze behavior. <i>Journal of Retailing and Consumer Services</i> , 2021, 59, 102403.	9.4	4
38	Background and dimensions of consumption experience in Brazilian hotels. <i>Tourism and Hospitality Research</i> , 2012, 12, 215-227.	3.8	3
39	Satisfaction in sports: a meta-analytic study. <i>Marketing Intelligence and Planning</i> , 2021, 39, 408-423.	3.5	3
40	Comportamento Materialista em Adolescentes e Crianças: Uma Meta-análise dos Antecedentes e dos Consequentes. <i>RAC: Revista De Administração Contemporânea</i> , 2016, 20, 610-629.	0.4	2
41	Food Package Familiarity and Perceived Amount of Verbal Information: The Moderating Effect of Frugal Behavior. <i>Journal of International Food and Agribusiness Marketing</i> , 2018, 30, 323-342.	2.1	2
42	The moderating effects of competitiveness and technological turbulence on the interaction between relational competence and knowledge generation. <i>Knowledge Management Research and Practice</i> , 2021, 19, 217-229.	4.1	2
43	Meta-analysis of the antecedent and consequent constructs of materialism. <i>Revista Brasileira De Gestao De Negocios</i> , 2017, , 538-556.	0.5	2
44	Clockwise versus counterclockwise turning bias: Moderation effects of foot traffic and cognitive experience on visual attention. <i>Journal of Retailing and Consumer Services</i> , 2022, 67, 102965.	9.4	2
45	Perception of value, attractiveness and purchase intention: revisiting promotion techniques sale. <i>Revista Brasileira De Gestao De Negocios</i> , 2015, , 1173-1192.	0.5	1
46	A Distância Temporal e o Ato de Presentear: Quando as Frustrações Dominam o Consumo. <i>Revista Brasileira De Marketing</i> , 2016, 15, 133-145.	0.2	1