

Ana-MarÃ-a Casado-Molina

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3248179/publications.pdf>

Version: 2024-02-01

16
papers

121
citations

1478505

6
h-index

1372567

10
g-index

16
all docs

16
docs citations

16
times ranked

88
citing authors

#	ARTICLE	IF	CITATIONS
1	Exploring the Opportunities of the Emojis in Brand Communication: The Case of the Beer Industry. <i>International Journal of Business Communication</i> , 2022, 59, 315-333.	2.6	25
2	Online corporate reputation: A panel data approach and a reputation index proposal applied to the banking sector. <i>Journal of Business Research</i> , 2021, 122, 121-130.	10.2	17
3	Relationship between reputational aspects of companies and their share price in the online environment. <i>Technology in Society</i> , 2021, 64, 101500.	9.4	7
4	Data set on the influence of members of a couple on family vacation decision-making. <i>Data in Brief</i> , 2019, 25, 104233.	1.0	1
5	Is asking only one member of a couple sufficient to determine who influences tourism decisions?. <i>Journal of Destination Marketing & Management</i> , 2019, 12, 55-63.	5.3	8
6	Reputational intelligence: innovating brand management through social media data. <i>Industrial Management and Data Systems</i> , 2019, 120, 40-56.	3.7	5
7	An Innovative Management Perspective for Organizations through a Reputation Intelligence Management Model. <i>International Journal of Information Systems in the Service Sector</i> , 2019, 11, 1-20.	0.4	6
8	A fuzzy decision model to E-Government with mobile technologies and linguistic information. , 2016, , .		0
9	E-democracy & e-government: Present and future. , 2016, , .		0
10	Managing Corporate Reputation: A Perspective on the Spanish Market. <i>Corporate Reputation Review</i> , 2014, 17, 46-63.	1.7	8
11	Intangible management monitors and tools: Reviews. <i>Expert Systems With Applications</i> , 2014, 41, 1509-1529.	7.6	11
12	La reputación corporativa: Un nuevo enfoque de las competencias transversales en el EEES. <i>Revista De Docencia Universitaria</i> , 2014, 12, 353.	0.3	6
13	A perception group decision model to evaluate corporate reputation. , 2013, , .		1
14	A System of Insolvency Prediction for industrial companies using a financial alternative model with neural networks. <i>International Journal of Computational Intelligence Systems</i> , 2013, 6, 29.	2.7	26
15	Un modelo de desarrollo profesional para la mejora de la reputación corporativa. <i>Questiones Publicitarias</i> , 2013, , 75-92.	0.2	0
16	La Gestión de la Reputación en España: Nuevas tendencias en las Direcciones de Comunicación. <i>Miguel Hernández Communication Journal</i> , 0, 4, .	0.2	0