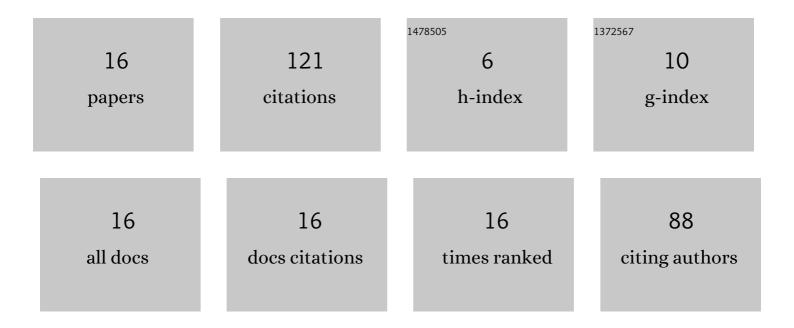
## Ana-MarÃ-a Casado-Molina

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/3248179/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	A System of Insolvency Prediction for industrial companies using a financial alternative model with neural networks. International Journal of Computational Intelligence Systems, 2013, 6, 29.	2.7	26
2	Exploring the Opportunities of the Emojis in Brand Communication: The Case of the Beer Industry. International Journal of Business Communication, 2022, 59, 315-333.	2.6	25
3	Online corporate reputation: A panel data approach and a reputation index proposal applied to the banking sector. Journal of Business Research, 2021, 122, 121-130.	10.2	17
4	Intangible management monitors and tools: Reviews. Expert Systems With Applications, 2014, 41, 1509-1529.	7.6	11
5	Managing Corporate Reputation: A Perspective on the Spanish Market. Corporate Reputation Review, 2014, 17, 46-63.	1.7	8
6	ls asking only one member of a couple sufficient to determine who influences tourism decisions?. Journal of Destination Marketing & Management, 2019, 12, 55-63.	5.3	8
7	Relationship between reputational aspects of companies and their share price in the online environment. Technology in Society, 2021, 64, 101500.	9.4	7
8	An Innovative Management Perspective for Organizations through a Reputation Intelligence Management Model. International Journal of Information Systems in the Service Sector, 2019, 11, 1-20.	0.4	6
9	La reputación corporativa: Un nuevo enfoque de las competencias transversales en el EEES. Revista De Docencia Universitaria, 2014, 12, 353.	0.3	6
10	Reputational intelligence: innovating brand management through social media data. Industrial Management and Data Systems, 2019, 120, 40-56.	3.7	5
11	A perception group decision model to evaluate corporate reputation. , 2013, , .		1
12	Data set on the influence of members of a couple on family vacation decision-making. Data in Brief, 2019, 25, 104233.	1.0	1
13	A fuzzy decision model to E-Government with mobile technologies and linguistic information. , 2016, , .		0
14	E-democracy & e-government: Present and future. , 2016, , .		0
15	Un modelo de desarrollo profesional para la mejora de la reputación corporativa. Questiones Publicitarias, 2013, , 75-92.	0.2	0
16	La Gestión de la Reputación en España: Nuevas tendencias en las Direcciones de Comunicación. Miguel Hernández Communication Journal, 0, 4, .	0.2	0