Sankar Sen

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/3236020/publications.pdf

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3311381 3475538 1 11 1 1 citations h-index g-index papers 1 1 1 15 docs citations citing authors times ranked all docs

#	Article	IF	CITATIONS
1	Is Salesperson Attractiveness a Boon or a Bane? The Moderating Role of Perceived Labor Costâ€Toâ€Price Ratio in Retail Bargaining. Journal of Consumer Psychology, 2020, 30, 447-465.	4.5	11