

Linda L Price

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3231608/publications.pdf>

Version: 2024-02-01

19
papers

3,983
citations

516710

16
h-index

794594

19
g-index

19
all docs

19
docs citations

19
times ranked

2395
citing authors

#	ARTICLE	IF	CITATIONS
1	River Magic: Extraordinary Experience and the Extended Service Encounter. <i>Journal of Consumer Research</i> , 1993, 20, 24.	5.1	1,868
2	Family Identity: A Framework of Identity Interplay in Consumption Practices. <i>Journal of Consumer Research</i> , 2008, 35, 50-70.	5.1	336
3	When Differences Unite: Resource Dependence in Heterogeneous Consumption Communities. <i>Journal of Consumer Research</i> , 2013, 39, 1010-1033.	5.1	236
4	Between Mothers and Markets. <i>Journal of Consumer Culture</i> , 2004, 4, 361-384.	2.5	221
5	Branded Products as a Passport to Global Citizenship: Perspectives from Developed and Developing Countries. <i>Journal of International Marketing</i> , 2008, 16, 57-85.	4.4	215
6	The Storied Life of Singularized Objects: Forces of Agency and Network Transformation. <i>Journal of Consumer Research</i> , 2010, 36, 820-837.	5.1	209
7	In Times of Trouble: A Framework for Understanding Consumers'™ Responses to Threats. <i>Journal of Consumer Research</i> , 2020, 47, 311-326.	5.1	161
8	Branding in a global marketplace: The mediating effects of quality and self-identity brand signals. <i>International Journal of Research in Marketing</i> , 2011, 28, 342-351.	4.2	128
9	Designing Solutions around Customer Network Identity Goals. <i>Journal of Marketing</i> , 2011, 75, 36-54.	11.3	122
10	The meanings of branded products: A cross-national scale development and meaning assessment. <i>International Journal of Research in Marketing</i> , 2008, 25, 82-93.	4.2	116
11	The Role of Brands and Mediating Technologies in Assembling Long-Distance Family Practices. <i>Journal of Marketing</i> , 2014, 78, 81-101.	11.3	114
12	Consumer journeys: developing consumer-based strategy. <i>Journal of the Academy of Marketing Science</i> , 2019, 47, 187-191.	11.2	87
13	The Fresh Start Mindset: Transforming Consumers'™ Lives. <i>Journal of Consumer Research</i> , 2018, 45, 21-48.	5.1	72
14	Journeying Together: Aligning Retailer and Service Provider Roles with Collective Consumer Practices. <i>Journal of Retailing</i> , 2020, 96, 9-24.	6.2	29
15	Repair, Consumption, and Sustainability: Fixing Fragile Objects and Maintaining Consumer Practices. <i>Journal of Consumer Research</i> , 2022, 49, 229-251.	5.1	21
16	Crossing Bridges: Assembling Culture into Brands and Brands into Consumers' Global Local Cultural Lives. <i>Journal of Consumer Psychology</i> , 2019, 29, 547-554.	4.5	19
17	Constraints and possibilities in the thrown togetherness of feeding the family. <i>European Journal of Marketing</i> , 2018, 52, 2499-2511.	2.9	13
18	The Fresh Start Mindset: A Cross-National Investigation and Implications for Environmentally Friendly Global Brands. <i>Journal of International Marketing</i> , 2021, 29, 45-61.	4.4	11

#	ARTICLE	IF	CITATIONS
19	Three Themes for the Future of Brands in a Changing Consumer Marketplace. Journal of Consumer Research, 2021, 48, 517-526.	5.1	5