

Tiziana Russo-Spena

List of Publications by Year in Descending Order

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Version: 2024-04-28

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

50
papers

603
citations

14
h-index

23
g-index

58
ext. papers

825
ext. citations

2.4
avg, IF

4.8
L-index

#	Paper	IF	Citations
50	Boundary work in value co-creation practices: the mediating role of cognitive assistants. <i>Journal of Service Management</i> , 2022 , 33, 342-362	7.4	1
49	The millennial customer journey: a Phygital mapping of emotional, behavioural, and social experiences. <i>Journal of Consumer Marketing</i> , 2021 , 38, 420-433	2	13
48	Smart nudging: How cognitive technologies enable choice architectures for value co-creation. <i>Journal of Business Research</i> , 2021 , 129, 949-960	8.7	14
47	The Dark Side of Market Practices: A Concerned View of Dieselgate in the Automotive Market System. <i>Journal of Macromarketing</i> , 2021 , 41, 332-355	1.9	3
46	The impact of coronavirus on business: developing service research agenda for a post-coronavirus world. <i>Journal of Service Theory and Practice</i> , 2021 , 31, 184-202	3.1	6
45	Value Propositions in Digital Transformation. <i>Contributions To Management Science</i> , 2021 , 69-92	0.4	
44	Digital Business Models. <i>Contributions To Management Science</i> , 2021 , 39-68	0.4	1
43	Future Internet and Digital Ecosystems. <i>Contributions To Management Science</i> , 2021 , 17-38	0.4	1
42	Augmented Servicescape: Integrating Physical and Digital Reality. <i>Contributions To Management Science</i> , 2021 , 181-197	0.4	1
41	Proximity Marketing and Context-Information Awareness. <i>Contributions To Management Science</i> , 2021 , 161-180	0.4	1
40	Digital Transformation in the Era of Covid-19. <i>Lecture Notes in Networks and Systems</i> , 2021 , 97-105	0.5	0
39	Digital Engagement and Customer Experience. <i>Contributions To Management Science</i> , 2021 , 119-136	0.4	0
38	Customer Insights and Consumer Profiling. <i>Contributions To Management Science</i> , 2021 , 95-117	0.4	0
37	Digital Targeted Communication: An Integrated Approach. <i>Contributions To Management Science</i> , 2021 , 199-219	0.4	
36	Business Intelligence and Social Media Analytics. <i>Contributions To Management Science</i> , 2021 , 137-158	0.4	
35	Moving beyond the tensions in open environmental innovation towards a holistic perspective. <i>Business Strategy and the Environment</i> , 2020 , 29, 1961-1974	8.6	13
34	. <i>IEEE Transactions on Engineering Management</i> , 2020 , 1-13	2.6	2

33	Navigating the tensions in environmental innovation: a paradox perspective. <i>European Journal of Innovation Management</i> , 2020 , ahead-of-print,	4.2	2
32	Mitigating loneliness with companion robots in the COVID-19 pandemic and beyond: an integrative framework and research agenda. <i>Journal of Service Management</i> , 2020 , 31, 1149-1162	7.4	49
31	Inbound open innovation in biopharmaceutical firms: unpacking the role of absorptive capacity. <i>Technology Analysis and Strategic Management</i> , 2019 , 31, 111-124	3.2	12
30	Practising innovation in the healthcare ecosystem: the agency of third-party actors. <i>Journal of Business and Industrial Marketing</i> , 2019 , 35, 390-403	3	10
29	What drives biopharmaceutical firms' exploratory openness? A comparative process tracing approach to the analysis of R&D microfoundations. <i>Journal of Business Research</i> , 2019 , 97, 94-103	8.7	2
28	Practising Value Innovation through Artificial Intelligence: The IBM Watson Case. <i>Journal of Creating Value</i> , 2019 , 5, 11-24	0.9	12
27	Innovation in Sociomaterial Practices: The Case of IoE in The Healthcare Ecosystem. <i>Service Science: Research and Innovations in the Service Economy</i> , 2019 , 517-544	0.8	5
26	Trends and Drivers in CSR Disclosure: A Focus on Reporting Practices in the Automotive Industry. <i>Journal of Business Ethics</i> , 2018 , 151, 563-578	4.3	35
25	The Performativity of Value Propositions in Shaping a Service Ecosystem: The Case of B-corporations. <i>New Economic Windows</i> , 2018 , 175-194	0.5	1
24	A Dynamic Alternative to Linear Views on Innovation: Combining Innovating in Practice with Expansive Learning 2018 , 536-559		3
23	Cultural Issues and Supply Chain Sustainability of Multinational Companies. <i>Accounting, Finance, Sustainability, Governance & Fraud</i> , 2018 , 3-29	0.1	
22	On Technology in Innovation Systems and Innovation-Ecosystem Perspectives: A Cross-Linking Analysis. <i>Sustainability</i> , 2018 , 10, 3744	3.6	13
21	Bibliometrics: The Case of Comparing an Ecosystem Using System and Network Approaches. <i>Series on Technology Management</i> , 2018 , 3-24	0.4	
20	Multiple Context of Innovation: Insights from Literature. <i>International Journal of Innovation and Technology Management</i> , 2017 , 14, 1740007	1.1	2
19	Searching through the jungle of innovation conceptualisations. <i>Journal of Service Theory and Practice</i> , 2017 , 27, 977-1005	3.1	15
18	Schools of Innovation Thought 2017 , 13-41		4
17	Framing the New Social Service Innovation Mindset 2017 , 205-235		1
16	Innovating as a Texture of Practices 2017 , 113-137		7

15 Practice-Based Approaches to Learning and Innovating **2017**, 83-109

14	Exploring innovation contexts: system, network and ecosystem innovation. <i>International Journal of Management and Enterprise Development</i> , 2016 , 15, 127	0.3	0
13	Knowledge Practices for an Emerging Innovation Ecosystem. <i>International Journal of Innovation and Technology Management</i> , 2016 , 13, 1640013	1.1	4
12	Innovating in Practices. <i>Translational Systems Sciences</i> , 2016 , 129-148	0.3	5
11	Eco-innovation practices. <i>Journal of Organizational Change Management</i> , 2015 , 28, 4-25	1.4	24
10	Being social for social: a co-creation perspective. <i>Journal of Service Theory and Practice</i> , 2015 , 25, 198-219	1.1	30
9	Innomediary agency and practices in shaping market innovation. <i>Industrial Marketing Management</i> , 2015 , 44, 42-53	6.9	28
8	Research traditions of innovation. <i>Managing Service Quality</i> , 2014 , 24, 612-642		33
7	Asymmetric relationships in networked food innovation processes. <i>British Food Journal</i> , 2012 , 114, 702-728		19
6	CSR, innovation strategy and supply chain management: toward an integrated perspective. <i>International Journal of Technology Management</i> , 2012 , 58, 83	1.2	22
5	Store experience and co-creation: the case of temporary shop. <i>International Journal of Retail and Distribution Management</i> , 2012 , 40, 21-40	3.5	78
4	CSR strategy in multinational firms: focus on human resources, suppliers and community. <i>Journal of Global Responsibility</i> , 2011 , 2, 60-74	2.1	24
3	A COGNITIVE-RELATIONAL VIEW OF INNOVATION IN THE AGRI-FOOD INDUSTRY: THE FRESH-CUT BUSINESS. <i>International Journal of Innovation Management</i> , 2010 , 14, 307-329	1.5	11
2	Co-creating value innovation through resource integration. <i>International Journal of Quality and Service Sciences</i> , 2010 , 2, 60-78	1.9	78
1	Configurations to Superior Environmental Innovation Strategy: A BothAnd Approach. <i>Organization and Environment</i> , 108602662110316	3.6	0