

# Siliang Tong

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3223795/publications.pdf>

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3  
papers

269  
citations

2258059

3  
h-index

2550090

3  
g-index

3  
all docs

3  
docs citations

3  
times ranked

187  
citing authors

#	ARTICLE	IF	CITATIONS
1	Personalized mobile marketing strategies. <i>Journal of the Academy of Marketing Science</i> , 2020, 48, 64-78.	11.2	147
2	The Janus face of artificial intelligence feedback: Deployment versus disclosure effects on employee performance. <i>Strategic Management Journal</i> , 2021, 42, 1600-1631.	7.3	80
3	The Impact of Platform Protection Insurance on Buyers and Sellers in the Sharing Economy: A Natural Experiment. <i>Journal of Marketing</i> , 2021, 85, 50-69.	11.3	42