

# Kerstin GidlÅ¶f

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3215559/publications.pdf>

Version: 2024-02-01

6  
papers

186  
citations

1684188

5  
h-index

1872680

6  
g-index

6  
all docs

6  
docs citations

6  
times ranked

183  
citing authors

#	ARTICLE	IF	CITATIONS
1	Looking is buying. How visual attention and choice are affected by consumer preferences and properties of the supermarket shelf. <i>Appetite</i> , 2017, 116, 29-38.	3.7	102
2	Give us today our daily bread: The effect of hunger on consumers' visual attention towards bread and the role of time orientation. <i>Food Quality and Preference</i> , 2021, 88, 104079.	4.6	27
3	Eco depletion: The impact of hunger on prosociality by means of environmentally friendly attitudes and behavior. <i>Journal of Retailing and Consumer Services</i> , 2021, 62, 102654.	9.4	21
4	How Information Availability Interacts with Visual Attention during Judgment and Decision Tasks. <i>Journal of Behavioral Decision Making</i> , 2016, 29, 218-231.	1.7	19
5	Cereal Deal: How the Physical Appearance of Others Affects Attention to Healthy Foods. <i>Perspectives on Behavior Science</i> , 2020, 43, 451-468.	1.9	12
6	Material Distortion of Economic Behaviour and Everyday Decision Quality. <i>Journal of Consumer Policy</i> , 2013, 36, 389-402.	1.3	5