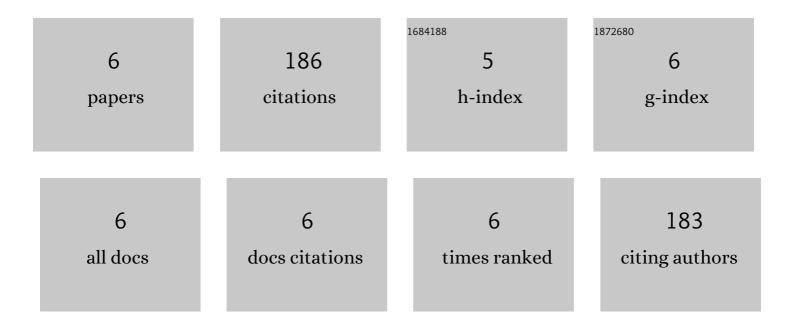
Kerstin Gidlöf

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/3215559/publications.pdf Version: 2024-02-01



KEDSTIN CIDI ÃOE

| # | Article | IF | CITATIONS |
|---|---|-----|-----------|
| 1 | Looking is buying. How visual attention and choice are affected by consumer preferences and properties of the supermarket shelf. Appetite, 2017, 116, 29-38. | 3.7 | 102 |
| 2 | Give us today our daily bread: The effect of hunger on consumers' visual attention towards bread and the role of time orientation. Food Quality and Preference, 2021, 88, 104079. | 4.6 | 27 |
| 3 | Eco depletion: The impact of hunger on prosociality by means of environmentally friendly attitudes and behavior. Journal of Retailing and Consumer Services, 2021, 62, 102654. | 9.4 | 21 |
| 4 | How Information Availability Interacts with Visual Attention during Judgment and Decision Tasks. Journal of Behavioral Decision Making, 2016, 29, 218-231. | 1.7 | 19 |
| 5 | Cereal Deal: How the Physical Appearance of Others Affects Attention to Healthy Foods. Perspectives on Behavior Science, 2020, 43, 451-468. | 1.9 | 12 |
| 6 | Material Distortion of Economic Behaviour and Everyday Decision Quality. Journal of Consumer Policy, 2013, 36, 389-402. | 1.3 | 5 |