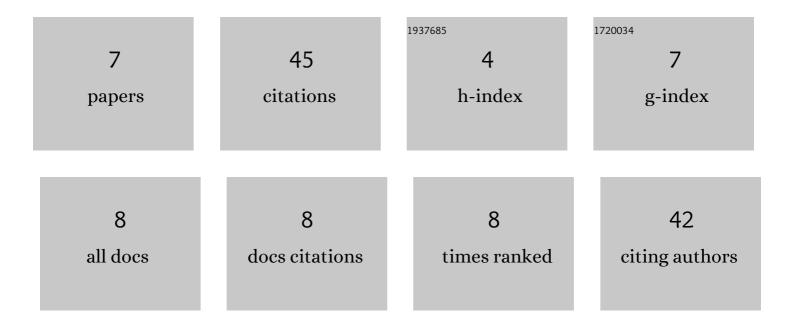
Jonghan Hyun

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/3213143/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Why do and why Don't people consume fast Food?: An application of the consumption value model. Food Quality and Preference, 2022, 99, 104550.	4.6	4
2	Consumer responses to trade-offs in eco-friendly clothing: The moderating effects of fashion leadership and regulatory focus. Journal of Retailing and Consumer Services, 2021, 59, 102365.	9.4	9
3	Investigating the role of regulatory focus in apparel attribute prioritization. Journal of Fashion Marketing and Management, 2021, ahead-of-print, .	2.2	1
4	Understanding consumers' purchasing behavior of ethnically disparate products. Journal of Consumer Behaviour, 2018, 17, e114.	4.2	9
5	Diversity and Rigor Trends in Retailing Research: Assessment and Guidelines. International Journal of Management Reviews, 2016, 18, 51-68.	8.3	15
6	An Analysis of Individual and Institutional Contributions to the Fashion Marketing Forum From 2004 to 2014. Clothing and Textiles Research Journal, 2016, 34, 179-195.	3.4	1
7	Author and institution rankings in retail research: an analysis of the four retail journals from 1994–2008. International Review of Retail, Distribution and Consumer Research, 2009, 19, 571-586.	2.0	6