

Jonghan Hyun

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3213143/publications.pdf>

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7
papers

45
citations

1937685

4
h-index

1720034

7
g-index

8
all docs

8
docs citations

8
times ranked

42
citing authors

#	ARTICLE	IF	CITATIONS
1	Diversity and Rigor Trends in Retailing Research: Assessment and Guidelines. International Journal of Management Reviews, 2016, 18, 51-68.	8.3	15
2	Understanding consumers' purchasing behavior of ethnically disparate products. Journal of Consumer Behaviour, 2018, 17, e114.	4.2	9
3	Consumer responses to trade-offs in eco-friendly clothing: The moderating effects of fashion leadership and regulatory focus. Journal of Retailing and Consumer Services, 2021, 59, 102365.	9.4	9
4	Author and institution rankings in retail research: an analysis of the four retail journals from 1994â€“2008. International Review of Retail, Distribution and Consumer Research, 2009, 19, 571-586.	2.0	6
5	Why do and why Donâ€™t people consume fast Food?: An application of the consumption value model. Food Quality and Preference, 2022, 99, 104550.	4.6	4
6	An Analysis of Individual and Institutional Contributions to the Fashion Marketing Forum From 2004 to 2014. Clothing and Textiles Research Journal, 2016, 34, 179-195.	3.4	1
7	Investigating the role of regulatory focus in apparel attribute prioritization. Journal of Fashion Marketing and Management, 2021, ahead-of-print, .	2.2	1