

Jinkyung-Jenny Kim

List of Publications by Year in descending order

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Version: 2024-02-01

43
papers

1,272
citations

361413

20
h-index

414414

32
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43
all docs

43
docs citations

43
times ranked

523
citing authors

#	ARTICLE	IF	CITATIONS
1	Merging the norm activation model and the theory of planned behavior in the context of drone food delivery services: Does the level of product knowledge really matter?. <i>Journal of Hospitality and Tourism Management</i> , 2020, 42, 1-11.	6.6	142
2	Human baristas and robot baristas: How does brand experience affect brand satisfaction, brand attitude, brand attachment, and brand loyalty?. <i>International Journal of Hospitality Management</i> , 2021, 99, 103050.	8.8	78
3	Perceived risks from drone food delivery services before and after COVID-19. <i>International Journal of Contemporary Hospitality Management</i> , 2021, 33, 1276-1296.	8.0	74
4	Innovative marketing strategies for the successful construction of drone food delivery services: Merging TAM with TPB. <i>Journal of Travel and Tourism Marketing</i> , 2021, 38, 16-30.	7.0	71
5	Application of the value-belief-norm model to environmentally friendly drone food delivery services. <i>International Journal of Contemporary Hospitality Management</i> , 2020, 32, 1775-1794.	8.0	63
6	Hotel of the future: exploring the attributes of a smart hotel adopting a mixed-methods approach. <i>Journal of Travel and Tourism Marketing</i> , 2020, 37, 804-822.	7.0	55
7	Investigating consumer innovativeness in the context of drone food delivery services: Its impact on attitude and behavioral intentions. <i>Technological Forecasting and Social Change</i> , 2021, 163, 120433.	11.6	55
8	Application of consumer innovativeness to the context of robotic restaurants. <i>International Journal of Contemporary Hospitality Management</i> , 2021, 33, 224-242.	8.0	51
9	Understanding Student Acceptance of Online Learning Systems in Higher Education: Application of Social Psychology Theories with Consideration of User Innovativeness. <i>Sustainability</i> , 2021, 13, 896.	3.2	46
10	Investigation of perceived risks and their outcome variables in the context of robotic restaurants. <i>Journal of Travel and Tourism Marketing</i> , 2021, 38, 263-281.	7.0	39
11	Saving the hotel industry: Strategic response to the COVID-19 pandemic, hotel selection analysis, and customer retention. <i>International Journal of Hospitality Management</i> , 2022, 102, 103163.	8.8	38
12	Exploring competitive hotel selection attributes among guests: An importance-performance analysis. <i>Journal of Travel and Tourism Marketing</i> , 2019, 36, 998-1011.	7.0	36
13	The impact of hotel attributes, well-being perception, and attitudes on brand loyalty: Examining the moderating role of COVID-19 pandemic. <i>Journal of Retailing and Consumer Services</i> , 2021, 62, 102634.	9.4	35
14	The environmentally friendly role of edible insect restaurants in the tourism industry: applying an extended theory of planned behavior. <i>International Journal of Contemporary Hospitality Management</i> , 2020, 32, 3581-3600.	8.0	31
15	Central bank digital currency as a payment method for tourists: application of the theory of planned behavior to digital Yuan/Won/Dollar choice. <i>Journal of Travel and Tourism Marketing</i> , 2022, 39, 152-172.	7.0	30
16	Coronavirus Disease (COVID-19), Traveler Behaviors, and International Tourism Businesses: Impact of the Corporate Social Responsibility (CSR), Knowledge, Psychological Distress, Attitude, and Ascribed Responsibility. <i>Sustainability</i> , 2020, 12, 8639.	3.2	29
17	The antecedents and consequences of memorable brand experience: Human baristas versus robot baristas. <i>Journal of Hospitality and Tourism Management</i> , 2021, 48, 561-571.	6.6	29
18	The extended self-identify- based electric product adoption model and airline business strategy: A new theoretical framework for green technology products. <i>Journal of Travel and Tourism Marketing</i> , 2021, 38, 247-262.	7.0	27

#	ARTICLE	IF	CITATIONS
19	A comparative study on the motivated consumer innovativeness of drone food delivery services before and after the outbreak of COVID-19. <i>Journal of Travel and Tourism Marketing</i> , 2021, 38, 368-382.	7.0	27
20	How to Form Wellbeing Perception and Its Outcomes in the Context of Elderly Tourism: Moderating Role of Tour Guide Services. <i>International Journal of Environmental Research and Public Health</i> , 2020, 17, 1029.	2.6	26
21	Application of internal environmental locus of control to the context of eco-friendly drone food delivery services. <i>Journal of Sustainable Tourism</i> , 2021, 29, 1098-1116.	9.2	24
22	Smart Hotels and Sustainable Consumer Behavior: Testing the Effect of Perceived Performance, Attitude, and Technology Readiness on Word-of-Mouth. <i>International Journal of Environmental Research and Public Health</i> , 2020, 17, 7455.	2.6	21
23	The Antecedents and Consequences of Travelers' Well-Being Perceptions: Focusing on Chinese Tourist Shopping at a Duty Free. <i>International Journal of Environmental Research and Public Health</i> , 2019, 16, 5081.	2.6	17
24	Travelers' intentions for green behaviors at airports: Exploring the effect of green physical surroundings using mixed methods. <i>Journal of Hospitality and Tourism Management</i> , 2020, 45, 569-579.	6.6	17
25	To Dine, or Not to Dine on a Cruise Ship in the Time of the COVID-19 Pandemic: The Tripartite Approach towards an Understanding of Behavioral Intentions among Female Passengers. <i>Sustainability</i> , 2021, 13, 2516.	3.2	16
26	Strategy for enhancing the image of edible insect restaurants: Focus on internal environmental locus of control. <i>Journal of Hospitality and Tourism Management</i> , 2020, 45, 48-57.	6.6	15
27	Reconciling civilizations: eliciting residents' attitude and behaviours for international Muslim tourism and development. <i>Current Issues in Tourism</i> , 2023, 26, 1463-1481.	7.2	15
28	The antecedents and consequences of brand authenticity in the restaurant industry: robot service employees versus human service employees. <i>Journal of Travel and Tourism Marketing</i> , 2022, 39, 256-270.	7.0	15
29	Convention Tourism and Sustainability: Exploring Influencing Factors on Delegate Green Behavior That Reduce Environmental Impacts. <i>Sustainability</i> , 2019, 11, 3903.	3.2	14
30	How to Form Behavioral Intentions in the Field of Drone Food Delivery Services: The Moderating Role of the COVID-19 Outbreak. <i>International Journal of Environmental Research and Public Health</i> , 2020, 17, 9117.	2.6	14
31	Impact of airport green atmospherics on mental health value, image, and loyalty among visitors and workers. <i>Business Strategy and the Environment</i> , 2020, 29, 1186-1198.	14.3	14
32	Self-Enhancement Driven First-Class Airline Travelers' Behavior: The Moderating Role of Third-Party Certification. <i>Sustainability</i> , 2019, 11, 3285.	3.2	13
33	Innovative robotic restaurants in Korea: merging a technology acceptance model and theory of planned behaviour. <i>Asian Journal of Technology Innovation</i> , 2022, 30, 466-489.	2.8	13
34	Mobile hotel reservations and customer behavior: Channel familiarity and channel type. <i>Journal of Vacation Marketing</i> , 2021, 27, 82-102.	4.3	11
35	The Role of Expected Benefits towards Smart Hotels in Shaping Customer Behavior: Comparison by Age and Gender. <i>Sustainability</i> , 2021, 13, 1698.	3.2	11
36	Edible Insects: How to Increase the Sustainable Consumption Behavior among Restaurant Consumers. <i>International Journal of Environmental Research and Public Health</i> , 2021, 18, 6520.	2.6	11

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37	Online Sellers's Reuse Behaviour for Third-Party Logistics Services: An Innovative Model Development and E-Commerce. Sustainability, 2021, 13, 7679.	3.2	11
38	A Comparison of Faculty and Student Acceptance Behavior toward Learning Management Systems. International Journal of Environmental Research and Public Health, 2021, 18, 8570.	2.6	10
39	The Importance of Philanthropic Corporate Social Responsibility and Its Impact on Attitude and Behavioral Intentions: The Moderating Role of the Barista Disability Status. Sustainability, 2020, 12, 6235.	3.2	9
40	Hotel Service Innovation with Smart Technologies: Exploring Consumers's Readiness and Behaviors. Sustainability, 2022, 14, 5746.	3.2	7
41	The psychology of vacationers's hotel brand choice in a post-pandemic world. Journal of Vacation Marketing, 0, , 135676672210863.	4.3	6
42	No jab, no international travel? Linking TRA, mass media, motivation, and experience. Journal of Vacation Marketing, 2023, 29, 365-385.	4.3	4
43	The Effects of Media Encouragements on Coronavirus Vaccination Decision and Public Interest in Traveling Abroad. Information (Switzerland), 2022, 13, 157.	2.9	2