

Mahafuz Mannan

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3208088/publications.pdf>

Version: 2024-02-01

13
papers

211
citations

1305906

8
h-index

1427216

11
g-index

13
all docs

13
docs citations

13
times ranked

167
citing authors

#	ARTICLE	IF	CITATIONS
1	E-Service Quality and Trust on Customer's Patronage Intention. Journal of Global Information Management, 2020, 28, 39-55.	1.4	25
2	Influence of corporate social responsibility on bottom of the pyramid consumers' purchase intention. International Journal of Business Innovation and Research, 2020, 21, 259.	0.1	2
3	Mediating effect of employee's commitment on workplace spirituality and executive's sales performance. Journal of Islamic Marketing, 2019, 10, 1057-1073.	2.3	11
4	Consumers' willingness to purchase online mental health services. Journal of Services Marketing, 2019, 33, 557-571.	1.7	14
5	Modeling customer satisfaction and revisit intention in Bangladeshi dining restaurants. Journal of Modelling in Management, 2019, 14, 922-947.	1.1	30
6	Awareness of occupational hazards in learning organizations. Global Knowledge, Memory and Communication, 2019, 68, 17-32.	0.9	1
7	Patient's behavioral intention: public and private hospitals context. Marketing Intelligence and Planning, 2018, 36, 349-364.	2.1	23
8	Tacit knowledge-sharing behavior among the academic staff. International Journal of Educational Management, 2018, 32, 761-782.	0.9	24
9	The intention to quit smoking. Health Education, 2018, 118, 96-110.	0.4	10
10	The rise of mobile internet: the adoption process at the bottom of the pyramid. Digital Policy, Regulation and Governance, 2018, 20, 582-599.	1.0	8
11	Consumer online purchase behavior of local fashion clothing brands. Journal of Fashion Marketing and Management, 2018, 22, 404-419.	1.5	39
12	Awareness on climate change: perceived physical and psychological impact among the young generation. Least developing country's perspective. Interdisciplinary Environmental Review, 2018, 19, 91.	0.1	0
13	Customer satisfaction, switching intentions, perceived switching costs, and perceived alternative attractiveness in Bangladesh mobile telecommunications market. South Asian Journal of Business Studies, 2017, 6, 142-160.	0.5	24