

Stephen W Litvin

List of Publications by Year in descending order

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Version: 2024-02-01

71
papers

3,730
citations

331670

21
h-index

133252

59
g-index

77
all docs

77
docs citations

77
times ranked

2564
citing authors

#	ARTICLE	IF	CITATIONS
1	Electronic word-of-mouth in hospitality and tourism management. <i>Tourism Management</i> , 2008, 29, 458-468.	9.8	1,978
2	A retrospective view of electronic word-of-mouth in hospitality and tourism management. <i>International Journal of Contemporary Hospitality Management</i> , 2018, 30, 313-325.	8.0	178
3	Cross-cultural tourist behaviour: a replication and extension involving Hofstede's uncertainty avoidance dimension. <i>International Journal of Tourism Research</i> , 2004, 6, 29-37.	3.7	167
4	Individualism/collectivism as a moderating factor to the self-image congruity concept. <i>Journal of Vacation Marketing</i> , 2004, 10, 23-32.	4.3	114
5	Self-image congruity: a valid tourism theory?. <i>Tourism Management</i> , 2002, 23, 81-83.	9.8	77
6	The destination attribute management model: an empirical application to Bintan, Indonesia. <i>Tourism Management</i> , 2001, 22, 481-492.	9.8	66
7	Spousal Vacation-Buying Decision Making Revisited across Time and Place. <i>Journal of Travel Research</i> , 2004, 43, 193-198.	9.0	65
8	Heavy Users of Travel Agents: A Segmentation Analysis of Vacation Travelers. <i>Journal of Travel Research</i> , 1999, 38, 127-133.	9.0	60
9	Revisiting Plog's Model of Allocentricity and Psychocentricity... One More Time. <i>The Cornell Hotel and Restaurant Administration Quarterly</i> , 2006, 47, 245-253.	1.1	56
10	Responses to consumer-generated media in the hospitality marketplace. <i>Journal of Vacation Marketing</i> , 2012, 18, 135-145.	4.3	54
11	Tourism and understanding. <i>Annals of Tourism Research</i> , 2003, 30, 77-93.	6.4	47
12	Tourists' use of restaurant webpages: Is the internet a critical marketing tool?. <i>Journal of Vacation Marketing</i> , 2005, 11, 155-161.	4.3	44
13	Sensation Seeking and Its Measurement for Tourism Research. <i>Journal of Travel Research</i> , 2008, 46, 440-445.	9.0	43
14	A Comparative Study of the Use of "Iconic" versus "Generic" Advertising Images for Destination Marketing. <i>Journal of Travel Research</i> , 2009, 48, 152-161.	9.0	43
15	E-Surveying for Tourism Research: Legitimate Tool or a Researcher's Fantasy?. <i>Journal of Travel Research</i> , 2001, 39, 308-314.	9.0	41
16	Hofstede, cultural differences, and TripAdvisor hotel reviews. <i>International Journal of Tourism Research</i> , 2019, 21, 712-717.	3.7	32
17	Expenditures of Accommodations Tax Revenue: A South Carolina Study. <i>Journal of Travel Research</i> , 2006, 45, 150-157.	9.0	30
18	Streetscape improvements in an historic tourist city a second visit to King Street, Charleston, South Carolina. <i>Tourism Management</i> , 2005, 26, 421-429.	9.8	27

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19	Travel Innovativeness and Self-Image Congruity. <i>Journal of Travel and Tourism Marketing</i> , 2001, 10, 33-45.	7.0	23
20	How Charleston got her groove back: A Convention and Visitors Bureau's response to 9/11. <i>Journal of Vacation Marketing</i> , 2003, 9, 188-197.	4.3	22
21	Setting Win Limits: An Alternative Approach to "Responsible Gambling". <i>Journal of Gambling Studies</i> , 2015, 31, 965-986.	1.6	22
22	Not in My Backyard: Personal Politics and Resident Attitudes toward Tourism. <i>Journal of Travel Research</i> , 2020, 59, 674-685.	9.0	22
23	Consumer Attitude and Behavior. <i>Annals of Tourism Research</i> , 2001, 28, 821-823.	6.4	21
24	Travel and leisure activity participation. <i>Annals of Tourism Research</i> , 2012, 39, 2207-2210.	6.4	21
25	A new perspective on the Plog psychographic system. <i>Journal of Vacation Marketing</i> , 2016, 22, 89-97.	4.3	21
26	Marketing visitor attractions: a segmentation study. <i>International Journal of Tourism Research</i> , 2007, 9, 9-19.	3.7	19
27	TripAdvisor and hotel consumer brand loyalty. <i>Current Issues in Tourism</i> , 2018, 21, 842-846.	7.2	19
28	Organic Versus Solicited Hotel TripAdvisor Reviews: Measuring Their Respective Characteristics. <i>Cornell Hospitality Quarterly</i> , 2019, 60, 370-377.	3.8	18
29	Who Should You Market to in a Crisis? Examining Plog's Model during the COVID-19 Pandemic. <i>Journal of Travel Research</i> , 2022, 61, 981-989.	9.0	14
30	Too attractive for its own good? South of broad, second/vacation-homes and resident attitudes. <i>Tourism Management Perspectives</i> , 2013, 7, 89-98.	5.2	13
31	Revisiting the heavy-user segment for vacation travel marketing. <i>Journal of Vacation Marketing</i> , 2000, 6, 346-356.	4.3	12
32	Sedentary Behavior of the Nontravel Segment. <i>Journal of Travel Research</i> , 2013, 52, 131-136.	9.0	12
33	Revisiting Tourism and Understanding. <i>Annals of Tourism Research</i> , 2000, 27, 526-529.	6.4	11
34	Charleston, South Carolina Tourism and the Presentation of Urban Slavery in an Historic Southern City. <i>International Journal of Hospitality and Tourism Administration</i> , 2008, 9, 71-84.	2.5	11
35	Incorporating an Instructional Scaffolding Approach into the Classroom: Teaching for Authentic Learning in Hospitality and Tourism Education. <i>Journal of Teaching in Travel and Tourism</i> , 2015, 15, 264-277.	2.4	11
36	The "Malling" of Main Street. <i>Journal of Travel Research</i> , 2014, 53, 488-499.	9.0	9

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37	<i>Research Note:</i> The Economic Attractiveness of Runners: Are They "Healthy" Tourists?. <i>Tourism Economics</i> , 2007, 13, 481-486.	4.1	7
38	Ecotourism. <i>Journal of Vacation Marketing</i> , 2014, 20, 175-180.	4.3	7
39	The Cyber-Conference. <i>Journal of Convention and Event Tourism</i> , 2003, 5, 1-11.	0.2	6
40	The Travel Agency Management Game: An Effective Classroom Teaching Tool. <i>Journal of Hospitality and Tourism Education</i> , 2000, 12, 57-64.	3.2	5
41	Revisiting Main Street: Balancing Chain and Local Retail in a Historic City's Downtown. <i>Journal of Travel Research</i> , 2017, 56, 821-831.	9.0	5
42	International Travel and Coronavirus: A Very Early USA-based Study. <i>International Journal of Hospitality and Tourism Administration</i> , 0, , 1-7.	2.5	5
43	Non-Travellers: The Flip Side of Motivation"Revisited. <i>Tourism Recreation Research</i> , 2009, 34, 91-93.	4.9	4
44	A Comparison of Student Spring Break and Their "Normal" Behaviors: Is the Hype Justified?. <i>Tourism Review International</i> , 2009, 13, 173-181.	1.3	4
45	The threat of chain stores to the character of an historic city's main street. <i>International Journal of Business and Globalisation</i> , 2010, 4, 299.	0.2	4
46	Review and Commentary Tourism and Peace: A Review and Commentary. <i>Tourism Review International</i> , 2020, 23, 173-181.	1.3	4
47	Tourism Student Perceptions of a Travel Agency Career. <i>Tourism and Hospitality Research</i> , 2000, 1, 295-312.	3.8	3
48	The Singapore Gold Circle: Perceptions of local customers of travel agencies. <i>International Journal of Tourism Research</i> , 2002, 4, 271-281.	3.7	3
49	A FRAMEWORK FOR ONLINE SALES NEGOTIATIONS OF HOSPITALITY AND TOURISM SERVICES. <i>Information Technology and Tourism</i> , 2003, 6, 91-97.	5.8	3
50	SOCIAL VALUES AND RESTAURANT PATRONAGE. <i>Tourism Review International</i> , 2005, 8, 311-321.	1.3	3
51	Destination marketing, accommodation taxes, and mandated tourism promotional expenditures: may be time to reconsider. <i>Current Issues in Tourism</i> , 2012, 15, 385-390.	7.2	3
52	A Case Study of Cruise Ships and Resident Attitudes"Research Gone Wild. <i>Tourism Recreation Research</i> , 2013, 38, 243-248.	4.9	3
53	Charleston's newfound "entertainment zone" should we be concerned?. <i>Current Issues in Tourism</i> , 2017, 20, 233-237.	7.2	3
54	Goodbye Columbus: Accommodation Taxes and OTAs. <i>Cornell Hospitality Quarterly</i> , 2018, 59, 61-66.	3.8	3

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55	Online travel survey response rates and researcher ethnicity. <i>International Journal of Tourism Research</i> , 2018, 20, 779-781.	3.7	3
56	International travel and political views. <i>International Journal of Tourism Research</i> , 2021, 23, 106-109.	3.7	3
57	Looking for the Right Stuff. <i>Journal of Teaching in Travel and Tourism</i> , 2005, 4, 37-45.	2.4	2
58	Sponsorship Change and the Ghost of Sponsorship Past. <i>Event Management</i> , 2012, 16, 335-339.	1.1	2
59	Keeping it fresh: Revisiting an historic tourist city's streetscape improvement project. <i>Journal of Destination Marketing & Management</i> , 2018, 7, 12-17.	5.3	2
60	The Effect of Delisting a Hotel Market from Online Travel Agency Websites: Evidence from Columbus, Georgia. <i>Tourism Review International</i> , 2018, 22, 41-48.	1.3	2
61	Tourism policy and political tribalism. <i>Journal of Policy Research in Tourism, Leisure and Events</i> , 2020, 12, 217-221.	4.0	2
62	Accommodation employment growth and volatility: Welcome aboard for a rocky ride. <i>Tourism Economics</i> , 2020, , 135481662093014.	4.1	2
63	Political attitudes and Plog's travel personality model. <i>International Journal of Tourism Research</i> , 2022, 24, 181-184.	3.7	2
64	Tourism and understanding: The case of Japanese tourists in Singapore "revisited". <i>Asia Pacific Journal of Tourism Research</i> , 1999, 4, 12-21.	3.7	1
65	Good, Better, or Best: Selecting the Right Strategy. <i>Tourism Review International</i> , 2010, 14, 47-54.	1.3	1
66	American Jewish youth's attachment to Israel: implications for Israeli tourism. <i>International Journal of Business and Globalisation</i> , 2016, 17, 189.	0.2	1
67	Hotel saturation and its impact upon destination marketing. <i>Journal of Vacation Marketing</i> , 2019, 25, 239-251.	4.3	1
68	Ethnic bias and design factors impact response rates of online travel surveys. <i>Journal of Global Scholars of Marketing Science</i> , 2022, 32, 129-144.	2.0	1
69	Tourism: a view from the fray: a Jamaican case study. <i>International Journal of Business and Globalisation</i> , 2008, 2, 160.	0.2	0
70	Rapid Growth and Density of Liquor Licenses in A Heritage Tourism Destination: Charleston's Emerging "entertainment District". <i>Tourism Review International</i> , 2015, 19, 163-174.	1.3	0
71	Inward- and Outward-Facing Governmental Tourism Units in the United States: A Content Analysis of Names Used by States and Commonwealths. <i>Tourism Review International</i> , 2019, 23, 79-86.	1.3	0