

Yoonsang Kim

List of Publications by Year in descending order

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27
papers

1,331
citations

686830

13
h-index

552369

26
g-index

27
all docs

27
docs citations

27
times ranked

1718
citing authors

#	ARTICLE	IF	CITATIONS
1	Vaping versus JUULing: how the extraordinary growth and marketing of JUUL transformed the US retail e-cigarette market. <i>Tobacco Control</i> , 2019, 28, 146-151.	1.8	483
2	Garbage in, Garbage Out: Data Collection, Quality Assessment and Reporting Standards for Social Media Data Use in Health Research, Infodemiology and Digital Disease Detection. <i>Journal of Medical Internet Research</i> , 2016, 18, e41.	2.1	130
3	Intragroup Variance in Lesbian, Gay, and Bisexual Tobacco Use Behaviors: Evidence That Subgroups Matter, Notably Bisexual Women. <i>Nicotine and Tobacco Research</i> , 2016, 18, 1494-1501.	1.4	94
4	Association Between Direct-to-Consumer Advertising and Testosterone Testing and Initiation in the United States, 2009-2013. <i>JAMA - Journal of the American Medical Association</i> , 2017, 317, 1159.	3.8	91
5	Characterising JUUL-related posts on Instagram. <i>Tobacco Control</i> , 2020, 29, tobaccocontrol-2018-054824.	1.8	73
6	The Effects of Smoking-Related Television Advertising on Smoking and Intentions to Quit Among Adults in the United States: 1999â€“2007. <i>American Journal of Public Health</i> , 2012, 102, 751-757.	1.5	72
7	A National Study of Social Media, Television, Radio, and Internet Usage of Adults by Sexual Orientation and Smoking Status: Implications for Campaign Design. <i>International Journal of Environmental Research and Public Health</i> , 2017, 14, 450.	1.2	49
8	Electronic Cigarettes Among Priority Populations. <i>American Journal of Preventive Medicine</i> , 2016, 50, 199-209.	1.6	48
9	â€“Sweeter Than a Swisherâ€™: amount and themes of little cigar and cigarillo content on Twitter. <i>Tobacco Control</i> , 2016, 25, i75-i82.	1.8	44
10	Price-related promotions for tobacco products on Twitter. <i>Tobacco Control</i> , 2016, 25, 476-479.	1.8	37
11	E-cigarette advertising expenditures in the United States, 2014â€“2018. <i>Tobacco Control</i> , 2020, 29, tobaccocontrol-2019-055424.	1.8	27
12	Exposure to e-cigarette TV advertisements among U.S. youth and adults, 2013â€“2019. <i>PLoS ONE</i> , 2021, 16, e0251203.	1.1	22
13	#toolittletoolate: JUUL-related content on Instagram before and after self-regulatory action. <i>PLoS ONE</i> , 2020, 15, e0233419.	1.1	22
14	Valence of Media Coverage About Electronic Cigarettes and Other Tobacco Products From 2014 to 2017: Evidence From Automated Content Analysis. <i>Nicotine and Tobacco Research</i> , 2020, 22, 1891-1900.	1.4	16
15	Toward an Aggregate, Implicit, and Dynamic Model of Norm Formation: Capturing Large-Scale Media Representations of Dynamic Descriptive Norms Through Automated and Crowdsourced Content Analysis. <i>Journal of Communication</i> , 2019, 69, 563-588.	2.1	15
16	Trends in Exposure to Televised Prescription Drug Advertising, 2003â€“2011. <i>American Journal of Preventive Medicine</i> , 2015, 48, 575-579.	1.6	14
17	The Story of Goldilocks and Three Twitterâ€™s APIs: A Pilot Study on Twitter Data Sources and Disclosure. <i>International Journal of Environmental Research and Public Health</i> , 2020, 17, 864.	1.2	14
18	Effects of Televised Direct-to-Consumer Advertising for Varenicline on Prescription Dispensing in the United States, 2006â€“2009. <i>Nicotine and Tobacco Research</i> , 2016, 18, 1180-1187.	1.4	13

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19	At the speed of Juul: measuring the Twitter conversation related to ENDS and Juul across space and time (2017–2018). <i>Tobacco Control</i> , 2021, 30, 137-146.	1.8	12
20	Combining Crowd-Sourcing and Automated Content Methods to Improve Estimates of Overall Media Coverage: Theme Mentions in E-cigarette and Other Tobacco Coverage. <i>Journal of Health Communication</i> , 2019, 24, 889-899.	1.2	11
21	Do e-cigarette sales reduce the demand for nicotine replacement therapy (NRT) products in the US? Evidence from the retail sales data. <i>Preventive Medicine</i> , 2021, 145, 106376.	1.6	10
22	The Association between E-Cigarette Price and TV Advertising and the Sales of Smokeless Tobacco Products in the USA. <i>International Journal of Environmental Research and Public Health</i> , 2021, 18, 6795.	1.2	10
23	The impact of caregiver health literacy on healthcare outcomes for low income minority children with asthma. <i>Journal of Asthma</i> , 2020, 57, 1316-1322.	0.9	8
24	The Effects of Tobacco Coverage in the Public Communication Environment on Young People's Decisions to Smoke Combustible Cigarettes. <i>Journal of Communication</i> , 2022, 72, 187-213.	2.1	8
25	Online Tobacco Advertising and Current Chew, Dip, Snuff and Snus Use among Youth and Young Adults, 2018–2019. <i>International Journal of Environmental Research and Public Health</i> , 2022, 19, 4786.	1.2	6
26	The Research Topic Defines “Noise” in Social Media Data – a Response from the Authors. <i>Journal of Medical Internet Research</i> , 2017, 19, e165.	2.1	2
27	Calibration confidence regions for asbestos fibers with heteroscedasticity and interlaboratory variability. <i>Journal of Statistical Theory and Practice</i> , 2018, 12, 635-656.	0.3	0