

Jorge Lengler

List of Publications by Year in descending order

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Version: 2024-02-01

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papers

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1040056

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g-index

17
all docs

17
docs citations

17
times ranked

377
citing authors

#	ARTICLE	IF	CITATIONS
1	Psychic distance, marketing strategy and performance in export ventures of Brazilian firms. <i>Journal of Marketing Management</i> , 2009, 25, 591-610.	2.3	82
2	Exploring the antecedents of intentions to leave the job: The case of luxury hotel staff. <i>International Journal of Hospitality Management</i> , 2013, 35, 48-58.	8.8	81
3	Co-branding strategy in cause-related advertising: the fit between brand and cause. <i>Journal of Product and Brand Management</i> , 2017, 26, 135-150.	4.3	39
4	Staff turnover in hotels: Exploring the quadratic and linear relationships. <i>Tourism Management</i> , 2015, 51, 35-48.	9.8	33
5	Service experience through the eyes of budget hotel guests: Do factors of importance influence performance dimensions?. <i>Journal of Hospitality and Tourism Management</i> , 2015, 23, 23-34.	6.6	27
6	Does travel interest mediate between motives and intention to travel? A case of young Asian travellers. <i>Journal of Hospitality and Tourism Management</i> , 2017, 31, 36-44.	6.6	26
7	Here We Go Again: A Case Study on Re-entering a Foreign Market. <i>British Journal of Management</i> , 2021, 32, 416-434.	5.0	25
8	The Transfer of "International Best Practice"™ in a Brazilian MNC: A Consideration of the Convergence and Contingency Perspectives. <i>Journal of International Management</i> , 2017, 23, 194-207.	4.2	21
9	Foreign market re-entry: A review and future research directions. <i>Journal of International Management</i> , 2021, 27, 100848.	4.2	18
10	How willing/unwilling are luxury hotels' staff to be empowered? A case of East Malaysia. <i>Tourism Management Perspectives</i> , 2017, 22, 44-53.	5.2	10
11	A multinational comparative study highlighting students' travel motivations and touristic trends. <i>Journal of Destination Marketing & Management</i> , 2018, 10, 87-100.	5.3	9
12	Entrepreneurial approaches to the internationalisation of Portugal's hotel industry. <i>International Journal of Contemporary Hospitality Management</i> , 2019, 31, 1141-1165.	8.0	9
13	Export activity, R&D investment, and foreign ownership: does it matter for productivity?. <i>International Marketing Review</i> , 2021, 38, 613-639.	3.6	9
14	Examining the determinants of interfunctional coordination and export performance: An investigation of Brazilian exporters. <i>Advances in International Marketing</i> , 2011, , 189-206.	0.3	7
15	The influence of Malaysian students'™ travel motives on their intentions to discover™ new places and things. <i>Annals of Leisure Research</i> , 2017, 20, 490-506.	1.7	3
16	Travel Intention of Brazilian Students: Are They Ready to Discover New Places and Things?. <i>Tourism Analysis</i> , 2017, 22, 483-496.	0.9	0