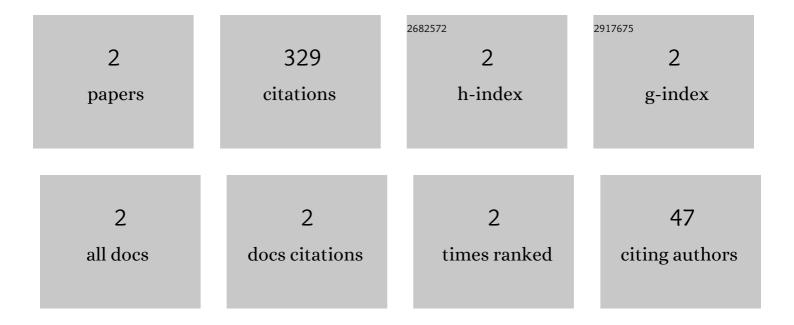
## Benjamin Dybro Liengaard

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/3188770/publications.pdf

Version: 2024-02-01



#	Article	IF	CITATIONS
1	Progress in partial least squares structural equation modeling use in marketing research in the last decade. Psychology and Marketing, 2022, 39, 1035-1064.	8.2	232
2	Prediction: Coveted, Yet Forsaken? Introducing a Crossâ€Validated Predictive Ability Test in Partial Least Squares Path Modeling. Decision Sciences, 2021, 52, 362-392.	4.5	97