

Benjamin Dybro Lienggaard

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3188770/publications.pdf>

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2
papers

329
citations

2682572

2
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2917675

2
g-index

2
all docs

2
docs citations

2
times ranked

47
citing authors

#	ARTICLE	IF	CITATIONS
1	Progress in partial least squares structural equation modeling use in marketing research in the last decade. <i>Psychology and Marketing</i> , 2022, 39, 1035-1064.	8.2	232
2	Prediction: Coveted, Yet Forsaken? Introducing a Cross-Validated Predictive Ability Test in Partial Least Squares Path Modeling. <i>Decision Sciences</i> , 2021, 52, 362-392.	4.5	97