

# Kim Lehman

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3186368/publications.pdf>

Version: 2024-02-01

20  
papers

217  
citations

1163117

8  
h-index

1058476

14  
g-index

20  
all docs

20  
docs citations

20  
times ranked

168  
citing authors

#	ARTICLE	IF	CITATIONS
1	Coopers Brewery: heritage and innovation within a family firm. <i>Marketing Intelligence and Planning</i> , 2009, 27, 516-523.	3.5	34
2	Marketing orientation and activities in the arts-marketing context: Introducing a Visual Artistsâ€™ Marketing Trajectory model. <i>Journal of Marketing Management</i> , 2014, 30, 664-696.	2.3	27
3	Communicating sustainability priorities in the museum sector. <i>Journal of Sustainable Tourism</i> , 2015, 23, 1011-1028.	9.2	26
4	The art of entrepreneurial market creation. <i>Journal of Research in Marketing and Entrepreneurship</i> , 2014, 16, 163-182.	1.2	21
5	The strategic role of electronic marketing in the Australian museum sector. <i>Museum Management and Curatorship</i> , 2011, 26, 291-306.	1.4	17
6	Australian Museums and the Modern Public: A Marketing Context. <i>Journal of Arts Management Law and Society</i> , 2009, 39, 87-100.	0.6	16
7	Art, science and organisational interactions: Exploring the value of artist residencies on campus. <i>Journal of Business Research</i> , 2018, 85, 444-451.	10.2	13
8	The use of social customer relationship management by building contractors: evidence from Tasmania. <i>Construction Management and Economics</i> , 2016, 34, 302-316.	3.0	11
9	Conceptualising the value of artist residencies: a research agenda. <i>Cultural Management: Science and Education</i> , 2017, 1, 9-18.	0.2	10
10	The museum of old and new art. <i>Journal of Vacation Marketing</i> , 2017, 23, 85-96.	4.3	8
11	Investigating the relationship between visitor location and motivations to attend a museum. <i>Cultural Trends</i> , 2020, 29, 213-233.	2.8	8
12	A cultural tourism research agenda. <i>Annals of Tourism Research</i> , 2014, 49, 156-158.	6.4	6
13	Exploring supply-side network interactions in the visual art production process. <i>Poetics</i> , 2018, 69, 57-69.	1.3	5
14	Defining the art product: a network perspective. <i>Arts and the Market</i> , 2020, 10, 83-98.	0.5	5
15	Modelling the Government/Cultural Tourism Marketing Interface. <i>Tourism Planning and Development</i> , 2017, 14, 467-482.	2.2	4
16	Art collecting as consumption and entrepreneurial marketing as strategy. <i>Arts and the Market</i> , 2021, 11, 171-185.	0.5	2
17	Communicating marketing priorities in the not-for-profit sector: A content analysis of Australian state-museumsâ€™ annual reports. <i>Corporate Ownership and Control</i> , 2015, 12, 318-328.	1.0	2
18	The role of effectuation and entrepreneurial marketing in the creation of a new art venture. , 2020, , .		2

#	ARTICLE	IF	CITATIONS
19	Cultural Value as a Context for Urban and Regional Development. , 2021, , 151-170.		0
20	Developing a survey to explore online access to medical records using Expectation Confirmation Theory: a pilot study. , 2022, , .		0